

2 1/2

700 15  
A 8 3/4

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H1566 ✓

ORDER NO. 49365

DATE 10-1-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) GLIMPSE OF WEST CAROGA  
LAKE, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER. 19

COLOR DESCRIPTION

USE PHOTO NO. 106471

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

THE ST. L.

200 1 1/2  
A. 974

2

NO. 4A-H1567

ORDER NO. 49373

DATE 10-1-1934

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP- IN THE GOOD OLD  
SUMMER TIME 117

IMPRINT SAME AS ABOVE

TOP- IN THE GOOD OLD SUMMER TIME 255  
BOT- CAMPING IN THE ADIRONDACK MTS., N. Y.

BOT- CAMPING IN THE CATSKILL MTS., N. Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE IN UPPER BORDER.

COLOR DESCRIPTION

USE PHOTO NO. 85007.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

2 1/2 x 3 1/2

3



25  
59

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H1568

ORDER NO. 49373

DATE 10-1-1934

25<sup>M</sup> ART COLORTONE POST CARDS, WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

BRUIN WELCOMES YOU TO  
THE ADIRONDACK MTS., N. Y.  
PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 118

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 101426

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO.  
PHOTO TICKET

DEADLINE

Report 587  
Ref. 6

20 1/2  
19 3/4

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H1569 ✓

ORDER NO. 49371

DATE 10-1-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP- DENIZEN OF THE  
FOREST

IMPRINT SAME AS ABOVE

BOT- GREETINGS FROM THE ADIRONDACK  
MTS., N. Y.

PRIVATE NO. 3-4'' FROM RIGHT EDGE  
IN UPPER BORDER- III

COLOR DESCRIPTION

USE PHOTO NO. 106297.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Type set up

DEADLINE



3

2012  
A-8

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H1570 ✓  
ORDER NO. 49377  
DATE 10-1-1934

12M 500 - ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> LOWER. CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL) BATHING BEACH, CAROGA LAKE, N. Y.		IMPRINT	SAME AS ABOVE
PRIVATE NO. 3-4" FROM RIGHT EDGE IN UPPER BORDER- 2			

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO      B. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET 2

DEADLINE

10

201 1/2  
A9

3

C. W. HUGHES & CO., INC.,  
MECHANIC VILLE, N. Y.

NO. 4A-H1571

ORDER NO. 49377

DATE 10-1-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WEST CAROGA LAKE AND  
SHERMAN'S BATHING BEACH, CAROGA  
LAKE, N. Y.

PRIVATE NO. 3-4'' FROM RIGHT EDGE  
IN UPPER BORDER- 5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. 00

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

CREAM BUILDING, BLACK ROOF, PUT CLOUDS IN SKY

*Match Faces*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE CE

4



2 1/2

KEI  
#9

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-HI 572

ORDER NO. 49377

DATE 10-1-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) SHERMAN'S BATHING BEACH,  
WEST CAROGA LAKE, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE  
IN UPPER BORDER- 9

COLOR DESCRIPTION

BLDG. CREAM, ROOF BLACK. SIGN ON ROOF - SHERMAN'S - WHITE LETTERS  
ON BLACK BACKGROUND AND WHITE TRIM. SUPERIOR ICE CREAM - RED  
LETTERS ON WHITE.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

4

28 1/2  
A-9 3/4

32

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H1573

ORDER NO. 49377

DATE 10-1-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL)		IMPRINT	
CUSTER CARS AT SHERMAN'S, CAROGA LAKE, N. Y.		SAME AS ABOVE	

Private no 3-4" from right edge  
in upper border - 1

COLOR DESCRIPTION

SMALL BLDG, CREAM, ROOF RED, ROOF OF MERRY GO ROUND TAN.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP



PENNSYLVANIA BEAUTY VIEWS, WALMER,  
BOX 224, HARRISBURG, PA.

NO. 4A-H1574

ORDER NO. 49401

DATE 10-3-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) EACH BEND IN THE ROAD

BRINGS SOMETHING NEW -- IN  
PENNSYLVANIA

PRIVATE NO. UPPER RIGHT CORNER-

14

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. D-2094. MAKE AN AUTUMN SCENE. COLOR OF ROCKS SAME AS  
ON FOLDER VIEW ATTACHED. TALL TREE AT EXTREME LEFT IS EVERGREEN, DARK  
GREEN. DOWN ALONG THE ROAD. THAT TREE CAN BE AUTUMN COLORED. USE  
AUTUMN COLORING IN FOLIAGE. AT TOP RIGHT ON ALL BUT THOSE BLUISH EVER-  
GREENS. MOUNTAIN SIDE AT LEFT & CENTER COLOR LIKE 1A3033, MARKED SAMPL  
ATTACHED. BLUE SKY, NO RED OR YELLOW, LIGHT BLUE AT HORIZON AND  
DARKER HIGHER UP.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE CUT UP

DEADLINE



5

DUVAL NEWS COMPANY,  
JACKSONVILLE, FLA.

NO. 4A-H1575

ORDER NO. 49402

DATE 10-3-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **CLYDE-MALLORY LINER  
APPROACHING JACKSONVILLE, FLA.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **1** R. M. **YES**

IMPRINT **SAME AS ABOVE**

COLOR DESCRIPTION

SEE 2A-H283. BOAT BLACK HULL, RED WATERLINE. MASTS ARE TAN, BROWN  
CAPTAIN DECK. CABINS & UPPER PART OF SHIP WITH LIFE BOATS ARE  
WHITE. SMOKE STACK SIGN HAVE 2 BLUE RINGS ON WHITE BACKGROUND &  
RED STAR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET

9

DEADLINE

on sheet

3 1/2



32

10-11-34  
A-92

DICKEYVILLE GROTTO,  
DICKEYVILLE, WIS.

NO. 4A-H1581

ORDER NO. 49486

DATE 10-9-1934

6M ART COLORT NE FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. NO R. M NO

TITLE (IN FULL)

IMPRINT

RECTORY, CHURCH AND  
SCHOOL, DICKEYVILLE, WIS.

NO

COLOR DESCRIPTION

RED BRICK BLDGS.

*gray for paper roof on  
house. gray slate roof on church, gray  
at base of house and church.*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

1000 JUL 24

9

2013  
10

DICKEYVILLE GROTTO,  
DICKEYVILLE, WIS.

✓ NO. 4A-HI 582

ORDER NO. 49485

DATE 10-9-1934

6M ART COLORTONE FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) FRONT VIEW OF GROTTO

IMPRINT NONE

AT DICKEYVILLE, WIS.

TOP- (C) 1929 REV. MATH. WERNERUS

COLOR DESCRIPTION

USE PHOTO NO. 3204-29.

use colors of card  
3204-29-

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET



4

38 1/2  
10

DICKEYVILLE GRO TTO,  
DICKEYVILLE, WIS.

NO. 4A-H1583

ORDER NO. 49485

DATE 10-9-1934

6M ART COLORTONE FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M NO

TITLE (IN FULL) PATRIOTISM IN STONE,  
DICKEYVILLE, WIS.

IMPRINT  
NONE

behind lettering in figures in background green  
extreme bottom of base of statues ~~in arch in middle~~

COLOR DESCRIPTION

LIGHT BLUE BACKGROUND, GOLD LETTERING, RED SYMBOLS, GREEN

~~GROUND~~

statues white of semicircle  
base of statues in foreground green  
varied colored rock around fountain and in

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET



DICKEYVILLE GROTTO  
DICKEYVILLE, WIS.

✓ NO. 4A-H1584

ORDER NO. 49485

DATE 10-9-1934

6M ART COLORTONE FOLDER VIEW WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) PATRIOTISM IN STONE AND  
GROTTO, DICKEYVILLE, WIS.

IMPRINT  
NONE

COLOR DESCRIPTION

FOREGROUND FIGURES GREEN BASE EXTREME BOTTOM, LIGHT BLUE

UP TO STATUE.

*Gray slate roof on Church  
white figure in background  
various colored rocks red church in background*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

PHOTO TICKET

CURT TEICH & COMPANY, INC., CHICAGO

*rocks are*

*TYPE SET 117*



32

200  
A 10

DICKEYVILLE GROTTO,  
DICKEYVILLE, WIS.

NO. 4A-H1585

ORDER NO. 49485

DATE 10-9-1934

6 M ART COLORTONE FOLDER VIEW WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL)

PARK SCENE, DICKEYVILLE,  
WIS.

IMPRINT NONE

COLOR DESCRIPTION

*make hills sunny*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

10

3 1/2

2012  
A 10

DICKEYVILLE GROTTO,  
DICKEYVILLE, WIS.

✓ NO. 4A-H1586  
ORDER NO. 49485  
DATE 10-9-1934

6 M ART COLORTONE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M NO

TITLE (IN FULL)  
PART OF THE SEMICIRCLE OF GROTTOS  
WITH STATUE OF CHRIST, THE KING,  
IN DICKSON, DICKEYVILLE, WIS.

IMPRINT NONE

COLOR DESCRIPTION

gold lettering for additional colors  
see 3207-29.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



28 1/2  
49 3/4

3 1/2

DICKEYVILLE GROTTO,  
DICKEYVILLE, WIS.

✓ NO. 4A-H1587

ORDER NO. 49485

DATE 10-9-1934

6M ART COLORTONE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) SCENE IN PARK,  
DICKEYVILLE, WIS.

IMPRINT  
NONE

COLOR DESCRIPTION

TAN DEER various colored rocks in  
flower pots and mound.

SUBMIT: RET. PHOTO B. L. & W. PROOF YES  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

32

RR 15  
A10

DICKEYVILLE GROTTO.  
DICKEYVILLE, WIS.

✓ NO. 4A-H1588

ORDER NO. 49485

10-9-1934

DATE

6M ART COLORTONE FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER

FRONT NO.

NO  
NONE

R. M.

NO

TITLE (IN FULL)

~~HOLY GHOST TREE GROTTO~~  
~~DICKEYVILLE, WIS.~~

IMPRINT

REAR VIEW OF GROTTO,  
DICKEYVILLE, WIS.

COLOR DESCRIPTION

SEE NOTATIONS ON PHOTO. *brown*

*photo to hepner*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE B



22

20 1/2  
1934

DICKEYVILLE GROTTO,  
DICKEYVILLE, WIS.

✓ NO. 4A-H1596

ORDER NO. 49485

DATE 10-9-1934

6M ART COLORTONE FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. ☒ NO R. M. ☐ NO

TITLE (IN FULL) HOLY GHOST TREE GROTTO,  
DICKEYVILLE, WIS.

IMPRINT NONE

COLOR DESCRIPTION

dark BLUE LETTERING, GREEN STRIPES. brown rocks.  
red and yellow flowers.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

☒

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE 32

make blue impression

22

200 1/2  
A10

DICKEYVILLE GROTTO,  
DICKEYVILLE, WIS.

NO. 4A-H1597

ORDER NO. 49485

DATE 10-9-1934

6M ART COLORTONE FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) FLOWER POT IN FRONT OF  
HOLY GHOST CHURCH, DICKEYVILLE, WIS.

IMPRINT NONE

COLOR DESCRIPTION

red and green flowers. green stems  
varied colored rocks in base and pot-  
yd church in background around  
base of church

SUBMIT: RET. PHOTO B.L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

7



5

DICKEYVILLE GROTTO,  
DICKEYVILLE, WIS.

NO. 4A-H1598

ORDER NO. 49485

DATE 10-9-1934

6M ART COLORTONE FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STATUE IN PARK,  
DICKEYVILLE, WIS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

*varied colors in base, reds, greens, blues,  
yellow, brown colored rocks.*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A-H1599 ORDER NO. 49481 DATE 10-9-1934

CUSTOMER CASTAGNOLA BROTHERS,  
SAN FRANCISCO, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

37 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SCENE FISHERMAN'S WHARF, SAN FRANCISCO,  
CALIFORNIA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

#### RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

BE SURE TO SHOW WORDS \*CASTAGNOLA BROS.  
STALL NO. 7 ON AWNING.

SEE INSTRUCTIONS ATTACHED.

TAKE OUT SHOVELS, MOPS LEANING AGAINST BLDG. PUT  
SOME CRABS ON EMPTY COUNTER AT EXTREME RIGHT.

#### COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

#### PHOTO LITHO Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Paneromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen  
120  
133  
150  
175

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

#### PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

DEADLINE

SIZE WIDE HIGH, SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE

SQUARE - LIKE COPY VIGNETTE - HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED TO PHOTO USED FOR



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. ☒ 4A-H1600 ORDER NO. 49481 DATE 10-9-1934

CUSTOMER CASTAGNOLA BROS.,  
SAN FRANCISCO, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

3 7/8 PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

WHERE YOU HAVE CASTAGNOLA BROS. FAMOUS  
COCKTAILS, FISHERMAN'S WHARF, SAN FRANCISCO

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

SEE INSTRUCTIONS ATTACHED. SEE 2A-H772 FOR  
BACKGROUND. THE CURVES OF THE BOAT PROWS  
SHOULD BE EMPHASIZED AND THE BOATS SHOULD BE  
PAINTED TO MAKE THE LINE OF THEM STAND OUT.  
TAKE OUT ONE OR TWO OF THE PASSERSBY SEEN THROUGH  
THE WINDOW.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative - Line - Halftone - Combination. 120  
Dry Wet - Pancromatic - Color Separation. 133  
Transfer - Paper Process - New Process. 150  
Stripping - White Border Full Face. 175  
Blue Print Handcolor - Black & White Proof. Titles - Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES								ZINC ETCHINGS FROM COPIES							
DUPLICATES								DUPLICATES							
LINE & HALFTONE COMB								COLOR PLATES							
COLOR PROCESS															
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day		Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

DEADLINE

SIZE WIDE HIGH SAME SIZE  
SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE  
BLOCKING DEPT. WOOD MORTISE - ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS  
FLAT - GOOD IN COLORS - SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR



201 1/2  
A10

4 1/2

P. VETRANO,  
ASBURY PARK, N. J.

NO. 4A-H1601

ORDER NO. 49495

DATE 10-10-1934

12M 500 ART COLORONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BERKELEY CARTERET AND  
MONTEREY HOTELS AT SIXTH AVENUE AND  
BOARD WALK, ASBURY PARK, N. J.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

1721 111 38

6



200.12  
A-9

5

P. VETRANO, ASBURY PARK, N. J.

NO. 4A-11162 ✓

ORDER NO. 49495

DATE 10-10-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL)

CASINO, ASBURY PARK,  
N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

9

42

810 1/2  
3  
494

P. VETRANO,  
ASBURY PARK, N. J.

NO. 4A-H1603  
ORDER NO. 49495  
DATE 10-10-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BOARD WALK LOOKING  
SOUTH FROM CONVENTION HALL,  
ASBURY PARK, N. J.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE S. 1 34



200 1 1/2  
A93

4

P. VETRANO,  
ASBURY PARK, N. J.

NO. 4A-HI604 ✓

ORDER NO. 49495

DATE 10-10-1934

☒ 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) WESLEY LAKE BETWEEN  
ASBURY PARK AND OCEAN GROVE,  
N. J.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER



CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



ITT 200 1 1/2

9

*Handwritten circle with a diagonal line through it.*

*21015  
A 97*

*spend  
to = D - 3/4 hrs*

*6*

P. VETRANO,  
ASBURY PARK, N. J.

NO. 4A-H1605  
ORDER NO. 49495  
DATE 10-10-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) LAKE AVENUE AND WESLEY  
LAKE, ASBURY PARK, N. J.

IMPRINT SAME AS ABOVE

*photo 5-B-H-1017*

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*9*



3 1/2

200 13  
A. 93

P. VETRANO,  
ASBURY PARK, N. J.

NO. 4A-H1606

ORDER NO. 49495

DATE 10P10-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BOARD WALK LOOKING NORTH  
FROM CONVENTION HALL, ASBURY PARK,  
N. J.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

310 1/2  
A-9 3/4

5

P. VETRANO,  
ASBURY PARK, N. J.

NO. 4A-HI 607  
ORDER NO. 49495  
DATE 10-10-1934

12<sup>M</sup> 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

ENTRANCE TO FISHING  
PIER AT BOARD WALK AND FIRST  
AVENUE, ASBURY PARK, N. J.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

4



2PC. 1/2  
A-9 3/4

5

P. VETRANO,  
ASBURY PARK, N. J.

NO. 4A-H1608 ✓

ORDER NO. 49495

DATE 10-10-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)  
NORTH AND SOUTH  
SOLARIUM AT BOARD WALK AND  
SUNSET AVENUE, ASBURY PARK, N. J.

IMPRINT  
SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET 34

4

22

NO. 4A-H1632 ✓  
ORDER NO. 49507  
DATE 10-18-1934

LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

see 1/2  
1934

25 <sup>M</sup> ART COLORTONE POST CARDS, WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. NO
TITLE (IN FULL) SUNKEN GARDENS AND GOLF COURSE FROM CAVALIER HOTEL, VIRGINIA BEACH, VA.	IMPRINT SAME AS ABOVE

COLOR DESCRIPTION  
ORANGE & BLUE DESIGN SUN SHADES ON LAWN. BRIGHT GREEN LAWN. BLDGS.  
ON LEFT LIGHT GRAY. SLATE ROOF. BLDGS. REAR CENTER LIGHT GRAY.  
SLATE ROOF. GREEN SHRUBBERY IN FOREGROUND. MOSTLY GREEN PINE TREES  
IN REAR. NO YELLOW OR BROWN COLORS. EDGE OF BLDG. ON RIGHT CORNER  
DULL RED, LIGHT TRIM, GREEN ROOF.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

IT - IT U'

DEADLINE

3



LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 4A-H1633

ORDER NO. 49507

DATE 10-18-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) STAR OF THE SEA CATHOLIC IMPRINT SAME AS ABOVE

CHURCH AND RECTORY AT NIGHT,  
VIRGINIA BEACH, VA.

COLOR DESCRIPTION

DARK DULL RED BRICK, SLATE ROOF. BROWN CORNICE, GRAY GABLE ON CENTER  
BLDG. GREEN VINES ON BLDGS. BLDG. ON RIGHT REAR BROWN TOP FLOOR &  
ROOF, WHITE FIRST FLOOR. WHITE FIGURE AT TOP OF GABLE IN CENTER.  
DARK GREEN HEDGE.

MAKE NIGHT SCENE

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

2 1/2

HE 12  
1934

LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 4A-H1634 ✓

ORDER NO. 49507

DATE 10-18-1934

25<sub>M</sub> ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER

FRONT NO. 1

R. M. NO

TITLE (IN FULL) MOONLIGHT ON THE OCEAN,  
VIRGINIA BEACH, VA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

MAKE ATTRACTIVE MOONLIGHT WITH MOON AND CLOUDS IN SKY.  
DARK RED CHAIRS, GRAY SEATS. GREEN LAWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE



3 1/2

200 1/2  
A-9 1/2

NO. 4A-H1635

LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

ORDER NO. 49507

DATE 10-12-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 1 R. M. NO

TITLE (IN FULL) BOARD WALK AND SHORE

IMPRINT SAME AS ABOVE

LINE FROM COURTNEY TERRACE, VIRGINIA.  
BEACH, VA.

COLOR DESCRIPTION

ON LEFT 1ST BROWN SHINGLES, ORANGE & GREEN STRIPED AWNINGS, DARK RED  
BRICK BASE COLUMNS. OTHER BLDGS. BROWN, GRAY & BUFF. GREEN & DULL RED  
ROOFS, LIGHT GRAY TRIM. CEMENT WALK, GREEN RAILINGS. BRIGHT ORANGE.  
GREEN & BLUE SUN SHADES ON BEACH. MAKE SMOOTH GREEN LAWN ON LEFT  
FOREGROUND AND ALONG FRONT OF BLDGS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

14

26.12  
A-9

2 1/2

LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 4A-M1636 ✓

ORDER NO. 49507

DATE 10-18-1934

25M ART COLORTONE POST CARDS, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) PRINCESS ANNE GOLF  
CLUB, VIRGINIA BEACH, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAN GRAY SHINGLES. WHITE COLUMNS. SLATE ROOF. GREEN WINDOW FRAMES  
& SHUTTERS. GRAY STEPS. GREEN TERRACED LAWN. PINK & PURPLE FLOWERS  
ALONG WALK. GREEN FRINGE PINE TREES ALONG WALK.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

7



28.12  
49<sup>3</sup>  
4

25

LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 4A-H1637 ✓

ORDER NO. 49507

DATE 10-18-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE CAVALIER HOTEL FROM  
SUNKEN GARDENS, VIRGINIA BEACH,  
VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DULL, DARK RED BRICK, LIGHT STONE CORNICE, PANELS, TRIM & TOWER, ORANGE  
& GREEN STRIPED AWNINGS ON PORCH, BRIGHT ORANGE AND BLUE DESIGN SUN  
SHADES ON LAWN, PURPLE & PINK FLOWERS ON RIGHT & LEFT CENTER, DARK  
RED BRICK STEPS ON REAR RIGHT TERRACE, GREEN TERRACED LAWN ON REAR  
RIGHT, SHOW GREEN FOLIAGE ON BARE LIMBS ON TREES ON LEFT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE G1 2

DEADLINE

7

LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 4A-HI 538

ORDER NO. 49507

10-18-1934

DATE

25M 12-500 ART COLORTONE POST CARD, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL) U.S. COAST GUARD STATION, VIRGINIA BEACH, VA. IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDG. WHITE, GREEN ROOF & DOORS. WHITE TOWER. LIGHT GRAY TOWERS.  
ON LEFT BLDGS. BROWN & BUFF, GREEN ROOFS. ON RIGHT BROWN & GRAY.  
MAKE SMOOTH GREEN LAWN.

6B11 548

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



3 1/2

49 1/2

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H1654

ORDER NO. 49540

DATE 10-15-1934

12 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

HOTEL VAN CURLER AND  
GREAT WESTERN GATEWAY BRIDGE,  
MOHAWK RIVER, SCHENECTADY, N. Y.  
PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 19

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

WM. JUBB CO., INC.,  
SYRACUSE, N. Y.

NO. 4A-H1690

ORDER NO. 49630

DATE 10-16-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PUBLIC SQUARE LOOKING  
EAST SHOWING MEMORIAL FOUNTAIN IN  
FOREGROUND, WATERTOWN, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT STREET CAR. TAKE OUT CAR AND MAN AT RIGHT. MONUMENT IN  
FOREGROUND WHITE MARBLE & BRONZE FIGURE. MONUMENT IN BACKGROUND  
GRANITE. BLDGS LEFT- 1 RED, 2 WHITE, 3 GREEN 4 CREAM 5 ORANGE, 6-7  
CREAM, 8 WHITE, 9 BROWN. RIGHT- 1 WHITE, 2 RED, 3 ON CORNER BROWN,  
4 LIGHT BROWN, 5 GRAY, 6 RED, CHURCH IN GREY, SLATE ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.— ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

175-500 28



200 1/2  
A-10

6

WM. JUBB CO., INC.,  
SYRACUSE, N. Y.

NO. 4A-M1691

ORDER NO. 49630

DATE 10-16-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) PUBLIC SQUARE LOOKING  
EAST SHOWING FIRST BAPTIST CHURCH  
AND TOWN CLOCK, WATERTOWN, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT  
SAME AS ABOVE

COLOR DESCRIPTION

*Make night view of*  
~~MAKE A NIGHT VIEW OF 4A-M1691-02~~ PHOTO ATTACHED, WHICHEVER IS BEST.  
LEFT- 1 BROWN BRICK, GRAY BASE, 2 RED, 3 WHITE, 4 RED, 5 BROWN, 6  
GRAY, 7 RED, CHURCH GRAY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

4

3 1/2

100 1 1/2  
10

WM. JUBB CO., INC.,  
SYRACUSE, N. Y.

NO. 4A-H1692

ORDER NO. 49630

DATE 10-16-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PUBLIC SQUARE SHOWING  
SOLDIERS' AND SAILORS' MONUMENT,  
WATERTOWN, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT STREET CAR. BLDG. IN CENTER GRAY UP TO 2ND FLOOR. OTHERS  
BROWNISH BRICK. & RIGHT- 1 GRAY, 2 RED, 3 BUFF, 4 RED, 5 CREAM  
(BUFF) 6 RED. TAKE OUT SCAFFOLDING ON TOP OF BLDG.

*make modern cars*

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

8



2 1/2

2012  
A83/4

WM. JUBB CO., INC.,  
SYRACUSE, N. Y.

NO. 4A-H1693

ORDER NO. 49630

DATE 10-16-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

JEFFERSON COUNTY  
SANITARIUM, WATERTOWN, N. Y.

COLOR DESCRIPTION

RED BRICK, SLATE ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

775 70 27

3 1/2

28 1/2  
18 3/4

WM. JUBB CO., INC.,  
SYRACUSE, N. Y.

NO. 4A-11694

ORDER NO. 49630

DATE 10-16-1934

12<sup>M</sup> 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)  
ROSWELL P. FLOWER  
MONUMENT ON WASHINGTON STREET,  
WATERTOWN, N. Y.

IMPRINT  
SAME AS ABOVE

COLOR DESCRIPTION

BRONZE FIGURE STANDING ON GRANITE BASE. WHITE EAGLES. BANK BLDG.  
VERY LIGHT GRAY. BLDG. NEXT TO BANK WHITE.

*Take out some Autos make post  
card*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

THE 10/17

DEADLINE



WM. JUBBEXX CO., INC.,  
SYRACUSE, N. Y.

NO. 4A-H1695

ORDER NO. 49630

DATE 10-16-1934

12M 500 ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) PUBLIC SQUARE,  
WATERTOWN, N. Y.

IMPRINT  
SAME AS ABOVE

COLOR DESCRIPTION

SEE NOTATIONS ON BACK OF PHOTO.

*modern auto*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

2 1/2

2618  
19

WM. JUBB CO., INC.,  
SYRACUSE, N. Y.

NO. 4A-H1696 ✓

ORDER NO. 49630

DATE 10-16-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) DEER IN THOMPSON PARK  
ZOO, WATERTOWN, N. Y.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BE SURE TO PUT IN ONE MORE DEER.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET 1934

2

11

11



3 1/2

218-14  
1-84

WM. JUBB CO., INC.,  
SYRACUSE, N. Y.

NO. 4A-H1697 ✓

ORDER NO. 49630

DATE 10-16-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER

TITLE (IN FULL) ROSWELL P. FLOWER  
MEMORIAL LIBRARY, WASHINGTON  
STREET, WATERTOWN, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

COPPER DOME, WHITE STONE BLDG. & CROSS. TAKE OUT MX RX  
BICYCLES

Sierra

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE 12 UP

3 1/2

210 1/2  
A.9

WM. JUBB CO., INC.,  
SYRACUSE, N. Y.

NO. 4A-M1698

ORDER NO. 49630

DATE 10-16-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BEE BEE ISLAND, POWER  
PLANT AND DAM, WATERTOWN, N. Y.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BUFF BRICK AT EXTREME RIGHT. LEFT- 1 DARK GRAY, 2 SAME, 3 BROWN,  
4 RED, BUFF CHIMNEY. BE SURE TO SHOW WATER COMING DOWN DAM.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TEICH & CO.

3



200-1 1/2  
A-9 3/4

3

WM. JUBB CO., INC.,  
SYRACUSE, N. Y.

NO. 4A-H1699 ✓

ORDER NO. 49630

DATE 10-16-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) HOTEL WOODRUFF, PUBLIC IMPRINT SAME AS ABOVE

SQUARE, WATERTOWN, N. Y.

COLOR DESCRIPTION

LONG BLDG. RED BK AND NEXT TO IT CHOP SUEY BLDG. CREAM, 1 NEXT TO  
RED LONG BLDG. ON LEFT SIDE IS YELLOW, NEXT RED & NEXT DARK BROWN.  
GRAY BLDG. IN UPPER LEFT, TAKE OUT STREET CAR

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET 242

9

2e 1/2  
A10

31

WM. JUBB CO., INC.,  
SYRACUSE, N. Y.

NO. 4A-H1700

ORDER NO. 49630

DATE 10-16-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) WOOLWORTH BUILDING,  
PUBLIC SQUARE, WATERTOWN, N. Y.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LETTERING OF WATERTOWN SAVINGS BANK, IS WHITE ON BLUE BOARD. BRING  
OUT WOOLWORTH LETTERING, ESPECIALLY "BIRTHPLACE OF 5&10C  
BUSINESS" TAKE OUT SIGN "XXXRX JEFFERSON Q. FAIR" PUT FLAG  
ON POLE. TAKE OUT LARGE POLE. GRAY BLDG.

WOOLWORTH LETTERING GOLD ON RED BACKGROUND.

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Make Red & DK Blue

8



HE 12  
A 834

2

WM. JUBB CO., INC.,  
SYRACUSE, N. Y.

NO. 4A-HI 701 ✓

ORDER NO. 49630

DATE 10-16-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER

FRONT NO. 1 R. M NO

TITLE (IN FULL) DRIVE IN THOMPSON PARK  
SHOWING PINNACLE, WATERTOWN, N.Y.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

RED ROOF.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

EX-100 100

3

2

HP 1 1/2  
4.83%

WM. JUBB CO., INC.,  
SYRACUSE, N. Y.

NO. 4A-H1702 ✓

ORDER NO. 49630

DATE 10-16-1934

12<sup>M</sup> 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) **BAND STAND IN THOMPSON  
PARK, WATERTOWN, N. Y.**

IMPRINT **SAME AS ABOVE**

COLOR DESCRIPTION  
**PAVILION NATURAL STONE.**

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

3



WM. JUBB CO., INC.,  
SYRACUSE, N. Y.

NO. 4A-H1703

ORDER NO. 49630

DATE 10-16-1934

12 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)  
PUBLIC SQUARE SHOWING  
SOLDIERS' AND SAILORS' MONUMENT  
AT NIGHT, WATERTOWN, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT  
SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

WM. JUBB CO., INC.,  
SYRACUSE, N. Y.

NO. 4A-H1704 ✓

ORDER NO. 49630

DATE 10-15-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) PINE CAMP BETWEEN  
WATERTOWN AND CARTHAGE, N. Y.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SHOW SOLDIERS AS CLEARLY AS POSSIBLE.  
TAKE OUT BLDG. IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET



78  
xl 13/4  
A 12 1/2

March 1934  
6

THE S. SPENCER MOORE CO.,  
CHARLESTON, W. VA.

NO. 4A-HI708✓

ORDER NO. 49674

DATE 1-23-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BIRD'S-EYE VIEW OF  
CHARLESTON, W. VA. FROM FORT HILL

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 1A1488.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

6

210.1 1/2  
A-12 1/2

THE S. SPENCER MOORE CO.,  
CHARLESTON, W. VA.

NO. 4A-H1709 ✓

ORDER NO. 49676

DATE 10-23-1934

12<sup>M</sup> 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

CHARLESTON, W. VA. ON

IMPRINT

SAME AS ABOVE

THE KANAWHA

COLOR DESCRIPTION

USE PHOTO NO. 1A1490

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



RC 1 1/2  
19 1/2

24

NO. 4A-H1710✓

THE S. SPENCER MOORE CO.,  
CHARLESTON, W. VA.

ORDER NO. 49674

DATE 10-23-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) GOVERNMENT DAM AND LOCK  
ON KANAWHA RIVER B. TWEEN CHARLESTON  
AND MONTGOMERY, W. VA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT CEMENT PIERS AND GATE HOUSES. DARK RED ROOFS ON GATE HOUSES.  
GRAY BRIDGE. CEMENT LOCK.

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

ATTE 10 15 11P

3

2012  
1934

4

NO. 4A-HI 711 ✓

ORDER NO. 49666

DATE 10-17-1934

THE ROCHESTER NEWS COMPANY,  
19-27 CHURCH ST., ROCHESTER, N. Y.

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER		FRONT NO. 1	R. M. NO
TITLE (IN FULL) <b>HIGHLAND PARK RESERVOIR, ROCHESTER, N. Y.</b>		IMPRINT	SAME AS ABOVE

COLOR DESCRIPTION

MAKE NIGHT VIEW, SAME AS 3A-HI2131

SUBMIT: RET. PHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET



5

210 1 1/2  
A9 3/4

THE ROCHESTER NEWS COMPANY,  
19-27 CHURCH ST., ROCHESTER, N. Y.

NO. 4A-11712

ORDER NO. 49666

DATE 10-17-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) EASTMAN THEATRE AND  
EASTMAN SCHOOL OF MUSIC,  
ROCHESTER, N. Y.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BE SURE TO HAVE FLAGS ON ALL POLES. TAKE OUT SIGN "PROGRESS WITH  
ROCHESTER, ETC."

SBH 375

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

1 CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

THE ROCHESTER NEWS COMPANY,  
19-27 CHURCH ST., ROCHESTER, N. Y.

NO. 4A-HI 713

ORDER NO. 49666

DATE 10-17-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PUBLIC BATH HOUSE AND  
PAVILION, ONTARIO BEACH PARK,  
ROCHESTER, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BE SURE TO BRING OUT FLOWERS VERY COLORFUL. TAKE OUT GIRLS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

10-17-1934



THE ROCHESTER NEWS COMPANY,  
19-27 CHURCH ST., ROCHESTER, N. Y.

NO. 4A-H1714

ORDER NO. 49666

DATE 10-17-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) THE NEW COLLEGE OF ARTS  
AND SCIENCES FOR MEN, UNIVERSITY  
OF ROCHESTER, OAK HILL, ROCHESTER,  
N. Y.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

200 1/2  
A9 1/2

THE ROCHESTER NEWS COMPANY,  
19-27 CHURCH ST., ROCHESTER, N. Y.

NO. 4A-HI 715 ✓

ORDER NO. 49666

DATE 10-17-1934

12<sup>M</sup> 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) UPPER FALLS, GENESEE RIVER, ROCHESTER, N. Y. IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BE SURE TO SHOW WATER COMING DOWN ALL ALONG THE FALLS.

*in D-5087*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

4



26614  
A-8

6

THE ROCHESTER NEWS COMPANY,  
19-27 CHURCH ST., ROCHESTER, N. Y.

NO. 4A-H1716

ORDER NO. 49666

DATE 10-17-1934

12<sup>M</sup> 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

RED WING STADIUM,  
ROCHESTER, N. Y.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BE SURE TO SHOW BASEBALL PLAYERS AND PEOPLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

4

32

20015  
A9

THE ROCHESTER NEWS COMPANY,  
19-27 CHURCH ST., ROCHESTER, N. Y.

NO. 4A-HI 717

ORDER NO. 49666

DATE 10-17-1934

121 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. X NO

TITLE (IN FULL) WILLOW POND, EAST AVENUE,  
ROCHESTER, N. Y.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER



CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



TYPE SET

3



2012  
10/17

THE ROCHESTER NEWS COMPANY,  
19-27 CHURCH ST., ROCHESTER, N. Y.

NO. 4A-H1718

ORDER NO. 49666

DATE 10-17-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. NO
TITLE (IN FULL) BATHING BEACH AND BOARD WALK, ONTARIO BEACH PARK, ROCHESTER, N. Y.	IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO      B. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

THE SET

7014  
A-84

35

THE ROCHESTER NEWS COMPANY,  
19-27 CHURCH ST., ROCHESTER, N. Y.

NO. 4A-H1719 ✓

ORDER NO. 49666

DATE 10-17-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

M-0

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) PORT OF ROCHESTER BUILDING  
AT LEFT AND NEW YORK NAVAL MILITIA  
AT RIGHT, CHARLOTTE HARBOR, ROCHESTER,  
N. Y.

PRINT SAME AS ABOVE

COLOR DESCRIPTION

BE SURE TO SHOW SOME NICE SAILBOATS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE



20816  
A 934

2

THE ROCHESTER NEWS COMPANY,  
19-27 CHURCH ST., ROCHESTER, N. Y.

NO. 4A-H1720 ✓

ORDER NO. 49666 ✓

DATE 10-17-1934

12<sup>M</sup> 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP- VIEW FROM ZOO SHOWING  
BATH HOUSE AND LAKE ONTARIO IN THE  
BACKGROUND

IMPRINT SAME AS ~~XXIX~~ ABOVE

BOT- IN FOREGROUND GOVERNMENT REARING  
POND AND SCOUT CAMP AT LEFT, DURAND  
EASTMAN PARK, ROCHESTER, N. Y.

*much better  
OK by official*

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

1111-1111

THE ROCHESTER NEWS COMPANY,  
19-27 CHURCH ST., ROCHESTER, N. Y.

NO. 4A-H1721 ✓

ORDER NO. 49666

DATE 10-17-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) CREEK IN GENESEE  
VALLEY PARK, ROCHESTER, N. Y.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2

THE ROCHESTER NEWS COMPANY,  
19-27 CHURCH ST., ROCHESTER, N. Y.

NO. 4A-H1722 ✓  
ORDER NO. 49666  
DATE 10-17-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

A GROUP OF BUILDINGS,  
RIVER CAMPUS, NEW COLLEGE OF ARTS  
AND SCIENCES FOR MEN, UNIVERSITY  
OF ROCHESTER, ROCHESTER, N. Y.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

76

3 1/2

200/3  
A9

NO. 4A-H1723 ✓

ORDER NO. 49666

DATE 10-17-1934.

THE ROCHESTER NEWS COMPANY,  
19-27 CHURCH ST., ROCHESTER, N. Y.

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) PAVILION AT HIGHLAND  
PARK, ROCHESTER, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BE SURE TO SHOW LOTS OF FLOWERS. BROWN WOOD PAVILION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

6



20 1/2  
1934

THE ROCHESTER NEWS COMPANY,  
19-27 CHURCH ST., ROCHESTER, N. Y.

5

NO. 4A-H1725 ✓

ORDER NO. 49666

DATE 10-17-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER M. O

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE STRONG MEMORIAL  
HOSPITAL, OF THE UNIVERSITY OF  
ROCHESTER, CRITTENDEN BLVD.,  
ROCHESTER, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT STREET CAR AND AUTOS.

SPH 375

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

60

DEADLINE

3 1/2

1815  
A9

THE ROCHESTER NEWS COMPANY,  
19-27 CHURCH ST., ROCHESTER, N. Y.

NO. 4A-H1726 ✓

ORDER NO. 49666

DATE 10-17-1934

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) MASONIC TEMPLE.  
ROCHESTER, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT CAR.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET

9



21C-17  
A-83

THE ROCHESTER NEWS COMPANY,  
19-27 CHURCH ST., ROCHESTER, N. Y.

NO. 4A-H1727

ORDER NO. 49666

DATE 10-17-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) NEW U. S. POST OFFICE,  
ROCHESTER, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SHOW FLAGS.

5B11375

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE 37

2012  
A9

3

THE ROCHESTER NEWS COMPANY,  
19-27 CHURCH ST., ROCHESTER, N. Y.

NO. 4A-H1728

ORDER NO. 49666

DATE 10-17-1934

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO.

TITLE (IN FULL) VETERANS MEMORIAL  
BRIDGE, ROCHESTER, N. Y.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE C T 11

7



2012  
A97

3

THE ROCHESTER NEWS COMPANY,  
19-27 CHURCH ST., ROCHESTER, N. Y.

NO. 4A-HI 729 ✓

ORDER NO. 49666

DATE 10-17-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) A SECTION OF ROSE

IMPRINT SAME AS ABOVE

GARDENS, MAPLEWOOD PARK, ROCHESTER,  
N. Y.

COLOR DESCRIPTION

BE SURE TO SHOW LOTS OF ROSES, FLOWERS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

7

22

XC12  
A. 9 1/2

THE ROCHESTER NEWS COMPANY,  
19-27 CHURCH ST., ROCHESTER, N. Y.

NO. 4A-H1730

ORDER NO. 49666

DATE 10-17-1934

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) THE GENESEE RIVER

IMPRINT SAME AS ABOVE

GORGE, DRIVING PARK AVENUE  
BRIDGE AND LOWER FALLS, ROCHESTER,  
N. Y.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET 97



LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 4A-H1731 ✓

ORDER NO. 49694

DATE 10-18-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) PLANTERS NUT AND  
CHOCOLATE COMPANY FACTORY,  
SUFFOLK, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

LIGHT BUFF BRICK, WHITE PANELS. GREEN SASH & AIR CONVEYORS ON TOP.  
BLDG. ON RIGHT END DULL RED BRICK. BLDGS. IN FOREGROUND BUFF &  
GRAY, SLATE ROOFS. LETTERS ON TOP OF BLDG. BLACK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 4A-H1732

ORDER NO. 49694

DATE 10-18-1934

12 M 500 ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WORLD WAR MEMORIAL,  
SUFFOLK, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT GRAY, BRONZE FIGURE & PLATE. BLDG. DARK RED, LIGHT TRIM. DARK  
PINK FLOWERS ON TREE IN CENTER. GREEN LAWN & SHRUBBERY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TEICH



22. 1 1/2  
A 10 1/2

A4

6

LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 4A-H1733 ✓

ORDER NO. 49694

DATE 10-18-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) WASHINGTON SQUARE,  
SUFFOLK, VA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ON LEFT 1ST BUFF, 2 WHITE, 3-4-5 RED, 6 TALL BLDG. WHITE, GRAY  
CORNICE. 7 TALL BLDG. TAN GRAY, OTHERS RED. ON RIGHT 1ST DARK RED,  
2 RED, 3 BUFF, 4 WHITE, OTHERS DARK RED. REMOVE POLES & WIRES AND  
PUT A LITTLE LIFE ON THE RIGHT HAND SIDE OF STREET.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

THE CURT TEICH CO.

8

5 1/2

1 1/2  
1.92

LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 4A-H1734

ORDER NO. 49694

DATE 10-18-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) FARMERS BANK OF NANSEMOND  
AND NATIONAL BANK OF SUFFOLK, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

1ST ON LEFT WHITE STONE, GREEN SASH, BRONZE DOORS. CENTER BLDGS. GRAY  
& BROWN. TALL BLDG. ON LEFT WHITE BRICK, DARK GRAY CORNICE, GREEN  
SASH. REMOVE WIRES & POLES AND ROOF IN OUTER LEFT CORNER. REMOVE  
INSURANCE SIGN ON WALL.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET

4



32

57 11-20-14  
1.8

LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 4A-M1735

ORDER NO. 49696

DATE 10-18-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) HOSPITAL, LANGLEY FIELD,  
VA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, LIGHT BROWN STONE CORNICE, BASE, WAXING PANELS BETWEEN  
WINDOWS. GREEN SASH. LIGHT GRAY STEPS. BROWN LAMP POSTS. GREEN  
LAWN & SHRUBBERY. REMOVE STICKS AROUND TREES & STOP SIGN ON RIGHT.  
CEMENT PAVING.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

4

LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 4A-H1736

ORDER NO. 49696

DATE 10-18-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) INTERIOR AIRSHIP  
HANGAR, LANGLEY FIELD, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDG. BROWN STRUCTURAL STEEL. GRAY BASE UP TO FIRST WINDOW. AIRSHIP  
SILVER GRAY, BUFF UNDER TRUCK, CEMENT FLOOR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 4A-H1738

ORDER NO. 49696

10-18-1934

DATE

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) POST HEADQUARTERS,  
LANGLEY FIELD, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT  
SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, DARK RED TILE ROOF, LIGHT STONE BASE, CORNICE &  
TRIM, GREEN SASH, GREEN LAWN & SHRUBBERY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 4A-H1739 ✓

ORDER NO. 49696

DATE 10-18-1934

12<sub>M</sub> 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BARRACKS 33 - 35 - 36,  
LANGLEY FIELD, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, DARK RED ROOF, LIGHT STONE TRIM, GREEN DOORS &  
SASH. GREEN LAWN & SHRUBBERY. REMOVE STICKS AROUND TREES.

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



WM. JUBB CO., INC.,  
SYRACUSE, N. Y.

NO. 44-H1795

ORDER NO. 49895

DATE 10-31-1934

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CLINTON SQUARE LOOKING  
WEST, SYRACUSE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

in b BK 1082 1082

COLOR DESCRIPTION

SEE CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

X014  
A92

WM. JUBB CO., INC.,  
SYRACUSE, N. Y.

NO. 4A-H1796

ORDER NO. 49895

DATE 10-31-1934

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) AMPHITHEATER, THORNDEN  
PARK, SYRACUSE, N. Y.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



200 1 1/2  
A 8 3/4

3

WM. JUBB CO., INC.,  
SYRACUSE, N. Y.

NO. 4A-H1797

ORDER NO. 49895

DATE 10-31-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) STONE BRIDGE IN  
ONONDAGA PARK, SYRACUSE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3

*[Handwritten signature]*

2 1/2

20-15  
A-93

WM. JUBB CO., INC.,  
SYRACUSE, N. Y.

NO. 4A-H1798

ORDER NO. 49895

DATE 10-31-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) SCENE IN ONONDAGA  
PARK, SYRACUSE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT SIGNS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2

7016  
A924

WM. JUBB CO., INC.,  
SYRACUSE, N. Y.

NO. 4A-H1799

ORDER NO. 49895

DATE 10-31-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ZOO IN BURNETT PARK,  
SYRACUSE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

2

8615  
1934

WM. JUBB CO., INC.,  
SYRACUSE, N. Y.

NO. 4A-H1800 ✓

ORDER NO. 49895

DATE 10-31-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) ROCK GARDEN IN THORNDEN  
PARK, SYRACUSE, N. Y.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



210 1 1/2  
A 9 1/2

1 1/2

WM. JUBB CO., INC.,  
SYRACUSE, N. Y.

NO. 4A-H1801

ORDER NO. 49895

DATE 10-31-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 1

R. M

NO

TITLE (IN FULL)

ROCK GARDEN IN ELMWOOD  
PARK, SYRACUSE, N. Y.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

WM. JUBB CO., INC.,  
SYRACUSE, N. Y.

NO. 4A-H1802

ORDER NO. 49895

DATE 10-31-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) SWIMMING POOL AND BATH  
HOUSE, THORNDEN PARK, SYRACUSE,  
N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



NE 1/2  
A94

2

WM. JUBB CO., INC.,  
SYRACUSE, N. Y.

NO. 4A H1803

ORDER NO. 49895

DATE 10-31-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BEAUTY SPOT IN ELMWOOD  
PARK, SYRACUSE, N. Y.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO. B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3

25

200  
1934

WM. JUBB CO., INC.,  
SYRACUSE, N. Y.

NO. 4A-H1804 ✓

ORDER NO. 49895

DATE 10-31-1934

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE IN ONONDAGA  
PARK, SYRACUSE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



28-12  
A-9 1/2

2

WM. JUBB CO., INC.,  
SYRACUSE, N. Y.

NO. 4A-H1805

ORDER NO. 49895

DATE 10-31-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL) ONONDAGA PARK, SHOWING  
FOUNTAIN AND JAPANESE PERGOLA,  
SYRACUSE, N. Y.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

3

2801 1/2  
183/4

2

WM. JUBB CO., INC.,  
SYRACUSE, N. Y.

NO. 4A-H1806

ORDER NO. 49895

10-31-1934

DATE

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) FOUNTAIN, ONONDAGA  
PARK, SYRACUSE, N. Y.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BRING OUT FOUNTAIN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

4



HE 1/2  
A 8-30

5

WM. JUBB CO., INC.,  
SYRACUSE, N. Y.

NO. 4A-H1807 ✓

ORDER NO. 49895

DATE 10-31-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) POST OFFICE, SYRACUSE, N. Y. IMPRINT SAME AS ABOVE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

6

3 1/2

200 1/2  
10

I. & M. OTTENHEIMER,  
BALTIMORE, MD.

NO. 4A-H1013

ORDER NO. 49903

DATE 10-31-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL)  
CITY HALL AND MUNICIPAL  
OFFICE BUILDING AND MEMORIAL  
PLAZA, BALTIMORE, MD.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 121253.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2013  
A10 1/2

2 1/2

I. & M. OTTENHEIMER,  
BALTIMORE, MD.

NO. 4A-H1814

ORDER NO. 49903

DATE 10-31-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) FRANCIS SCOTT KEY  
MONUMENT, EUTAW PLACE, BALTIMORE, MD.

IMPRINT SAME AS AB VE

COLOR DESCRIPTION

USE PHOTO NO. 70X 70913

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

3 1/2

210 1 1/4  
1-884

I. & M. OTTENHEIMER,  
BALTIMORE, MD.

NO. 4A-H1815 ✓

ORDER NO. 49903

DATE 10-31-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **X 2** R. M. **NO**

TITLE (IN FULL)  
**UNITED STATES POST  
OFFICE AND COURT HOUSE, BALTIMORE,  
MD.**

IMPRINT **SAME AS ABOVE**

COLOR DESCRIPTION

**USE PHOTO NO. 2A927.**

SUBMIT: RET. PHOTO      B. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

9



210 1/2  
19 1/4

2

I. & M. OTTENHEIMER,  
BALTIMORE, MD.

NO. 4A-H1816

ORDER NO. 49903

DATE 10-31-1934

25X35M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 2 R. M. NO

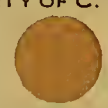
TITLE (IN FULL) PIMLICO RACE TRACK,  
BALTIMORE, MD.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 71944.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER



CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



DEADLINE

20012  
A-92

21

NO. 4A-H1817

J. & M. OTTENHEIMER,  
BALTIMORE, MD.

ORDER NO. 49903

DATE 10-31-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. 2 R. M. ☒ YES

TITLE (IN FULL)  
SHOT TOWER, FAYETTE  
AND FRONT STREETS, BALTIMORE, MD.

IMPRINT  
SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 110006.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

6



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
RETURN PHOTO  
YES  
NO

DIAL No. 4A-H1845 ORDER NO. 49970 DATE 11-3-1934

CUSTOMER HOTEL MARY-LAND,  
FORT LAUDERDALE, FLA.

6 M PC SIZE 3½ x 5½

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL MARY-LAND, FT. LAUDERDALE

#### RETOUCHING DEPARTMENT

(Submit) Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH ATTACHED.

#### COLOR DESCRIPTION

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE PHOTO COLORIT, WHITE  
BORDER

FRONT NO. 5 R. M. (Yes) No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH SAME SIZE —  
SCREEN 50 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE — OVAL — CIRCLE  
SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT  
WITH LINE — WITHOUT LINE — SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE —

BLOCKING DEPT. WOOD — MORTISE — ANCHOR  
SOLID METAL — FLUSH TOP — FLUSH BOTTOM  
FLUSH SIDES — FLUSH ALL AROUND  
UNMOUNTED WITH DRAWERS  
CUT TO PICAS (See Size)

#### PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

5  
6

3 1/2

760 1 1/2  
12

"C.T. ART COLORTONE"  
SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 4A-H1847 ✓

ORDER NO. 49977

DATE 11-7-1934

12M 500 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M

NO

IMPRINT

SAME AS ABOVE

TITLE- MT. MORAN REFLECTED IN  
JACKSON LAKE GRAND TETON  
NATIONAL PARK

PRIVATE NO. BEFORE TITLE- 1055

COLOR DESCRIPTION

PEAKS DARK BLUE GRAY- NOT PURPLE & LAVENDER.

.PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE 8



"C. T. ART COLORTONE"  
SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 4A-H1840

ORDER NO. 49977

11-7-1934

DATE

12M 500 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
(ON FRONT)

*in OB H2677*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M

NO

IMPRINT SAME AS ABOVE

TITLE- WEST GATE TO YELLOWSTONE  
NATIONAL PARK AT WEST YELLOWSTONE

PRIVATE NO. BEFORE TITLE- 1051

COLOR DESCRIPTION

BLDG. IS DARK WALNUT. SIGN & FLAGPOLE WHITE. RAILINGS NATURAL LOG  
COLOR (LIGHT BROWN). ROAD (IN DISTANCE THRU GATE) OILED. ROOF  
SHINGLE COLOR, PINES DARK ~~BLUE~~ *Blue*

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. & W. PROOF  
CUSTOMER

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE 44 UP

*sent to Mr. Porter*

*04. 2. 1934*

"C.T. ART COLORTONE"  
SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 4A-H1849 ✓

ORDER NO. 49977

DATE 11-7-1934

12M 500 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
(ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. ~~NO~~ YES

IMPRINT SAME AS ABOVE

TITLE- MT. HAYNES FROM THE  
MADISON RIVER, YELLOWSTONE  
NATIONAL PARK. THIS SPOT OFFERS  
ONE OF THE MOST CHARMING SCENES  
IN THE WEST PORTION OF THE PARK.  
PRIVATE NO. BEFORE TITLE- 1050.

COLOR DESCRIPTION

PEAK DARK BLUE GREY GRANITE. DARK BLUE PINES.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET



281 1/2  
AS 3/4

"C.T. ART COLORTONE"  
SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 4A-M1850

ORDER NO. 49977

DATE 11-7-1934

12M 500 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M.

YES

IMPRINT

SAME AS ABOVE

TITLE- THE DRAGON'S MOUTH,  
YELLOWSTONE NATIONAL PARK. ONE  
OF THE MOST INTERESTING OF THE  
MANY ODD HOT SPRINGS OF THE PARK  
PRIVATE NO. BEFORE TITLE- 1049

COLOR DESCRIPTION

ROCKS DARK TO GREY WITH SOME YELLOWISH STREAKS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

200 K  
A 12

2

"C.T. ART COLORTONE"  
SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 4A-H1851

ORDER NO. 49977

DATE 11-7-1934

12M 500 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M NO

TITLE (IN FULL) (ON FRONT)

IMPRINT  
SAME AS ABOVE  
TITLE- TWIN LAKES ON RED LODGE-  
COOKE CITY ROAD TO YELLOWSTONE  
NATIONAL PARK  
PRIVATE NO. BEFORE TITLE- 1048

IN PLATE- (C) FLASH

COLOR DESCRIPTION

CLIFFS AND SLOPES DARK, NOT A SICK YELLOW OR GREEN,

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



20 1/2  
10

"C.T. ART COLORTONE"  
SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 4A-H1852 ✓

ORDER NO. 49977

DATE 11-7-1934

12M 500 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE- A BEAR BEGGAR, YELLOWSTONE  
NATIONAL PARK. BEARS ARE TAME  
AND PLENTIFUL AT YELLOWSTONE AND  
ONE OF ITS MOST INTERESTING  
FEATURES. THEY LEARN TO BEG AND  
VISIT CARS FOR HAND-OUTS.

PRIVATE NO. BEFORE TITLE- 1047

COLOR DESCRIPTION

USE PART OF PHOTO AS MARKED. CAR IS DARK, SO IS BEAR, OILED  
ROAD.

MAKE UPRIGHT CARD. EXTEND SOME OF TREES UP SLIGHTLY

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3801 1/2  
A 12 1/2

"G.T. ART COLORTONE"  
SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 4A-H1853 ✓

ORDER NO. 49977

DATE 11-7-1934

12M 500 ART COLORTONE POST CARDS, FULL FACE  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

~~4BH1626~~

~~in 0BH2678~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE

TITLE- GREAT FALLS AND GRAND  
CANON OF THE YELLOWSTONE  
YELLOWSTONE NATIONAL PARK

PRIVATE NO. BEFORE TITLE- 1046

~~in 6BH211~~

COLOR DESCRIPTION

SEE 2A-H710 FOR WATER, BUT DON'T LET IT LOOK FROZEN. FOR ROCK  
WALLS USE ROCK COLORS IN 2A-H701, BUT DO NOT RETOUCH WALLS AND  
MAKE THEM LOOK ARTIFICIAL. TRIM SLIGHTLY AT BOTTOM AND REST OFF  
AT TOP TO MAKE PROPORTION.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET



260-1 1/2  
D. 12 1/2

"C. T. ART COLORTONE"  
SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 4A-H/854

ORDER NO. 49977

DATE 11-7-1934

12M 500 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

(ON FRONT)

IN PLATE- (C) FLASH

TITLE- SWITCHBACKS CLIMBING  
BEARTOOTH MOUNTAINS ON RED LODGE-  
COOKE CITY ROAD TO YELLOWSTONE  
NATIONAL PARK  
PRIVATE NO. BEFORE TITLE- 1045

COLOR DESCRIPTION

SLOPES DARK BLUE TO GREENISH BROWN. LIGHT AREAS AT BOTTOM ARE GREEN,  
BUT NOT TOO LIGHT OR "SICK". TAKE EXTRA SPACE OFF TOP TO MAKE  
POST CARD PROPORTION.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



C.T. ART COLORTONE  
SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 4A-H1855 ✓

ORDER NO. 49977

DATE 11-7-1934

12M 500 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO YES

TITLE (IN FULL)

IMPRINT

(ON FRONT)

SAME AS ABOVE

TITLE- MORNING GLORY POOL,  
YELLOWSTONE NATIONAL PARK.  
IN UPPER GEYSER BASIN BESIDE THE  
MAIN LOOP HIGHWAY. ONE OF THE  
MOST ADMIRER POOLS IN THE PARK

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

PRIVATE NO. BEFORE TITLE- 948

m 6 6 B H 220

(NEW PHOTO TO COME)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.-

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET



200134  
A124

22

"C. T. ART COLORTONE"  
SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 4A-H1856 ✓

ORDER NO. 49977

DATE 11-7-1934

12M 500 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. NO

TITLE (IN FULL)  
(ON FRONT)

IMPRINT SAME AS ABOVE

IN PLATE- (C) FLASH

TITLE- BEARTOOTH LAKE AND BEAR-  
TOOTH BUTTE ON RED LODGE-COOKE  
CITY HIGHWAY TO YELLOWSTONE  
NATIONAL PARK

PRIVATE NO. BEFORE TITLE- 1044

in 6 B H 2674

BUTTE IS GREY WHITE ROCK WITH RUSTY RED STREAKS. BRIDGE IS WHITE  
CONCRETE WITH GRAY STONE ROCK SUPPORT WORK. BRING OUT THE "TOOTH"  
THAT PROJECTS FROM TOP OF BUTTE PLAINLY. (SEE EXTRA PHOTO WHICH  
SHOWS TOOTH PLAINER). SLOPES DARK GREEN, PINES DARK BLUE.

CUT OFF AT BOTTOM.

SUBMIT: RET. PHOTO B. L. & W. PROOF YES  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

112 1/2

"C.T. ART COLORTONE"  
SANBORN SOUVENIR CO.,  
DENVER, COLO.

1 2

NO. 4A-H1850

ORDER NO.

49978

DATE

11-7-1934

25M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

3

R. M

YES

IMPRINT

SAME AS ABOVE

TITLE- LOWER FALLS FROM ARTIST  
POINT, GRAND CANON OF THE YELLOW-  
STONE. FROM ARTIST POINT ONE GETS  
A GRAND VISTA OF THE CANON AND ITS  
WONDERFUL COLORS FROM WHICH THE  
WHOLE YELLOWSTONE DISTRICT GETS  
ITS NAME.

COLOR DESCRIPTION

(PRIVATE NO. BEFORE TITLE- 957)

USE PHOTO NO. 2A-H701. COLORS MUST BE EXACTLY AS ON 2A-H701.

↑ get drawings.  
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



110  
"C.T. ART COLORTONE"  
SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 4A-H1860

ORDER NO. 49978

DATE 11-7-1934

25M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

*both 1029  
in 013H2677*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE- HOLD UP BEAR, YELLOWSTONE  
NATIONAL PARK. BEAR ARE ONE OF  
THE GREATEST ATTRACTIONS OF THE  
PARK. UNLESS TEASED THEY ARE GOOD  
NATURED AND INOFFENSIVE, BUT  
GREEDY. THE SO-CALLED "HOLD-UP"  
BEARS ARE EXPERTS AT BEGGING AND  
APPROACHING MOTORIST FOR TREATS.  
(PRIVATE NO. BEFORE TITLE- 932)

COLOR DESCRIPTION

USE PHOTO NO. 2A-H679. COLORS MUST BE EXACTLY AS ON 2A-H679.

SUBMIT: RET. PHOTO

*in E-520*  
B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO *get drawing*

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

45

12

XPR  
A84

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H1912

ORDER NO. 50123

DATE 11-10-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M NO

TITLE (IN FULL) HULETTS LANDING LAWN AND  
SUMMER HOUSE, HULETTS LANDING ON  
LAKE GEORGE, N. Y.

IMPRINT A.H. WYATT, HULETTS LANDING, N.Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE IN  
UPPER BORDER- 1

COLOR DESCRIPTION

TAKE OUT POSTS. TREE COLOR UMBRELLA RED, ORANGE, ETC. COLOR.  
SHINGLE

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

DEADLINE

3



201 1/2  
A 8 3/4

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H1913

ORDER NO. 50123

11-10-1934

DATE

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) GOLF TOURNAMENT AT  
HULETTS, ~~LANDING~~ ON LAKE GEORGE,  
N. Y.

PRIVATE NO. 3-4' FROM RIGHT EDGE  
IN UPPER BORDER - 2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT A.H. WYATT, HULETTS LANDING, N.Y.

COLOR DESCRIPTION

REMOVE FIGURES AT BOTTOM RIGHT.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - \* CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

DEADLINE

281 1/2  
183

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H1914

ORDER NO. 50123

DATE 11-10-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER

FRONT NO. 291 R. M NO

TITLE (IN FULL) MAIN ENTRANCE TO HULETTS,  
HULETTS LANDING ON LAKE GEORGE,

IMPRINT A. H. WYATT, HULETTS LANDING, N. Y.

N. Y.

PRIVATE NO. 3-4'' FROM RIGHT EDGE  
IN UPPER BORDER- 3

COLOR DESCRIPTION

WHITE WOODEN BLDG. GREEN TRIM & ROOF. TREE COLOR PAVILION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

DEADLINE



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H1915 ✓

ORDER NO. 50123

DATE 11-10-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) CASINO AND BEACH,  
HULETT'S LANDING ON LAKE GEORGE,  
N. Y.

IMPRINT A. H. WYATT, HULETT'S LANDING, N. Y.

PRIVATE NO. 3-4' FROM RIGHT EDGE  
IN UPPER BORDER- 4

COLOR DESCRIPTION

BLDG. RED BROWN, YELLOWISH SHINGLE & BLACK SHINGLE ROOF. SHOW XXXI  
BATHERS. SOFT GREEN ROOF ON BLDG. AT RIGHT.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

DEADLINE

2

HEL  
A-9

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H1916 ✓

ORDER NO. 50123

DATE 11-10-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) BOATING AT HULETTS,  
HULETTS LANDING ON LAKE GEORGE,  
N. Y.

PRIVATE NO. 3-4'' FROM RIGHT EDGE  
IN UPPER BORDER- 5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT A. H. WYATT, HULETTS LANDING, N. Y.

COLOR DESCRIPTION

GREEN ROOF. WHITE FRAME BLDG,

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

DEADLINE

11



HP 12  
A 94

34

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H1917

ORDER NO. 50123

DATE 11-10-1934

6 MART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COCKTAIL HOUR ON THE  
BEACH, HULETTS LANDING ON LAKE  
GEORGE, N. Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT A.H.WYATT, HULETTS LANDING, N.Y.

COLOR DESCRIPTION

BROWN-RED SHINGLE, BLACK ROOF, SHOW UMBRELLAS ALL KINDS OF COLORS,

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

DEADLINE

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. <sup>1918</sup>  
4A-H1918

ORDER NO. 50123

DATE 11-10-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) FOUNTAIN AND LAWN,  
HULETTS LANDING ON LAKE GEORGE,  
N. Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 7

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT A.H. WYATT, HULETTS LANDING, N.Y.

COLOR DESCRIPTION

FIGURE IS WHITE. SHOW FLOWERS ON STONES. SPUT IN ADDITIONAL  
SPRAY

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

DEADLINE



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H1919

ORDER NO. 50123

DATE 11-10-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TENNIS COURT AT  
HULETTS, HULETTS LANDING ON  
LAKE GEORGE, N. Y.

PRIVATE NO. 3-4' FROM RIGHT EDGE  
IN UPPER BORDER - 8

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT A.H.WYATT, HULETTS LANDING, N.Y.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

THE SET UP

DEADLINE

WM. JUBB CO., INC.,  
SYRACUSE, N. Y.

NO. 4A-M1920

ORDER NO. 50121

DATE 11-10-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL) ST. FRANCIS HOME,  
OSWEGO, N. Y.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ALL VERY LIGHT YELLOW BLDGS, BROWN BASE, SHOW FLOWERS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



WM. JUBB CO., INC.,  
SYRACUSE, N. Y.

NO. 4A-H1921  
ORDER NO. 50121  
DATE 11-10-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

CITY HALL, POST OFFICE  
AND HOTEL PONTIAC, OSWEGO,  
N. Y.

COLOR DESCRIPTION

ALL BLDGS. GRAY. BLDG. IN REAR LEFT RED BRICK.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

THE SET IT

DEADLINE

32

201  
292

WM. JUBB CO., INC.,  
SYRACUSE, N. Y.

NO. 4A-H1922

ORDER NO. 50121

DATE 11-10-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) OSWEGO RIVER, CANAL  
LOCKS AND HARBOR ENTRANCE, OSWEGO,  
N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE BACK OF PHOTO.

*part of image back of photo*

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.—

B. & W. PROOF  
X CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE 307 15

DEADLINE

70



COPYRIGHT BY H. H. BENNETT STUDIO,  
WISCONSIN DELLS, WIS.

NO. 4A-H1935

ORDER NO. 50159

DATE 11-12-1934

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

THE MOSS HUNG CLIFFS OF  
WITCHES GULCH, DELLS OF THE WISCONSIN  
RIVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

THE POOL OF WATER IN FOREGROUND WILL GIVE A CHANCE FOR BLUE  
COLORING AS ALSO THE GLIMPSE OF SKY. OTHER COLORS IN THE TWO  
RAVINES WILL BE SHADES OF GREEN. SEE H.C. CARDS ATTACHED FOR COLORS.

DO NOT DO TOO MUCH RETOUCHING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

COPYRIGHT BY H. H. BENNETT STUDIO,  
WISCONSIN DELLS, WIS.

NO. 4A-H1936

ORDER NO. 50159

DATE 11-12-1934

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE JAWS, ENTRANCE TO  
THE UPPER DELLS OF THE MXXS  
WISCONSIN RIVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DO NOT LIGHTEN THE DARK CLIFF NOR ITS SHADOW IN THE WATER  
VERY MUCH. THEY SHOULD BE DARK. SEE H.C. CARDS ATTACHED TO  
4A-H1935 FOR COLORING. DO NOT DO TOO MUCH RETOUCHING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE-SET UP



Dec 12  
1934

COPYRIGHT BY H. H. BENNETT STUDIO,  
WISCONSIN DELLS, WIS.

NO. 4A-H1937

A4

ORDER NO. 50159

DATE 11-12-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE NAVY YARD,  
DELLS OF THE WISCONSIN RIVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE H. C. CARDS ATTACHED TO 4A-H1935 FOR COLORS.

DO NOT DO TOO MUCH RETOUCHING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET LA

WI. BELLS - 4AH1938

A4



WI. DELLS

4AH1939

NO. 4A-H1940

ORDER NO. 50157

DATE 11-12-1934

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MIRROR LAKE, LAKE  
PLACID, N. Y. ADIRONDACK MTS.

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 72

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

photo in  
2C 141Y99

77



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-M1941

ORDER NO. 50157

DATE 11-12-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

LAKE PLACID CLUB, LAKE

IMPRINT

SAME AS ABOVE

PLACID, N. Y. ADIRONDACK MTS.

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 73

COLOR DESCRIPTION

RED FRAME BLDGS. BROWNISH SHINGLE COLOR TRIM. GREEN ROOF.  
SEE 5433-29

PUT CLOUDS IN SKY

PHOTO-IV-2CH-1299

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

261  
A84

32

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H1942

ORDER NO. 50157

11-12-1934

DATE

12<sub>M</sub> 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) OLYMPIC ARENA, LAKE  
PLACID, N. Y. ADIRONDACK  
MTS.  
PRIVATE NO. 3-4' FROM RIGHT EDGE  
IN UPPER BORDER- 74

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION  
A FEW BROWN BRICK, BUT MOSTLY LIGHT GRAY BRICK, LIGHT TIN ROOF TO  
MATCH. TAKE OUT POLES & WIRES.

PHOTO-172CH-1299

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER



CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



TYPE SET UP



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H1943

ORDER NO. 50157

DATE 11-12-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) STEVENS HOUSE, LAKE  
PLACID, N. Y. ADIRONDACK MTS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 75

COLOR DESCRIPTION

WHITE WOOD PORCHES, VERY LIGHT COLOR SLATE ROOF TO MATCH  
PORCHES, SEE 86140

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

7-10-34  
A-9

31

NO. 4A-H1944 ✓

ORDER NO. 50157

DATE 11-12-1934

C. W. HUGHES & CO., INC.,

MECHANICVILLE, N. Y.

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) PUBLIC BATHING BEACH,  
LAKE PLACID, N. Y. ADIRONDACK  
MTS.

BOT- COBBLE HILL IN DISTANCE  
PRIVATE NO. 3-4' FROM RIGHT EDGE

IN UPPER BORDER- 78

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

SHOW BATHERS,

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP



201 1/2  
19 1/4

3

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H1945

ORDER NO. 50157

DATE 11-12-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) LAKE PLACID CLUB, LAKE  
PLACID, N. Y., ADIRONDACK  
MTS.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 80

COLOR DESCRIPTION

BLDGS. RED. GREEN ROOF. EXCEPT BLDG. EXTREME LEFT - BLACK ROOFS.  
SHOW FLAG & POLE ON ROOF. SHOW A NICE BOAT IN LAKE, SEE  
5432-29. STRENGTHEN MOUNTAINS.  
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

7  
6

3

2812  
49

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H1946 ✓

ORDER NO. 50157

DATE 11-12-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) LAKE PLACID CLUB BOAT

IMPRINT SAME AS ABOVE

HOUSE, LAKE PLACID, N. Y. ADIRONDACK  
MTS.

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 81

COLOR DESCRIPTION

SHOW BATHERS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

//



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H1947

ORDER NO. 50157

DATE 11-12-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL)

GRAND VIEW HOTEL, LAKE  
PLACID, N. Y. ADIRONDACK MTS.

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 82

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

RED ROOF & ROOFS ABOVE 1ST GREEN. BLDG. LIGHT FRAME, SEE  
73027 ATTACHED.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

3 1/2

String line

3/4 in. line in

NOTE  
A 82

4

2 1/2

XC 1 1/2  
1934

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H1948

ORDER NO. 50157

DATE 11-12-1934

12<sup>M</sup> 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) LAKE PLACID GOLF CLUB,  
LAKE PLACID, N. Y. ADIRONDACK MTS.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 86.

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

11



20 1/2  
A 9 1/2

I

2

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H1950  
ORDER NO. 50157  
DATE 12-12-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) SECTION OF THE NEW  
MEMORIAL HIGHWAY UP WHITEFACE MOUNTAIN\*  
IN THE ADIRONDACKS, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 91

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

3

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H1951

ORDER NO. 50157

DATE 11-12-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) TOLL HOUSE, WHITEFACE

MT. MEMORIAL HIGHWAY, ADIRONDACKS,  
N. Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 92

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE NOTATIONS ON PRINT ATTACHED. WATER IS AT EXTREME LEFT.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET



3

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H1952 ✓

ORDER NO. 50157

DATE 11-12-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL) LAKE PLACID CLUB, LAKE  
PLACID, N. Y. ADIRONDACK MTS.  
PRIVATE NO. 3-4'' FROM RIGHT  
EDGE IN UPPER BORDER- 93

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

MAKE A NIGHT VIEW

PHOTO → IN-26A-1299

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE CUT UP

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H1953 ✓

ORDER NO. 50157

DATE 11-12-1934

12M 500 ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STONE APPROACH TO SUMMIT  
OF WHITEFACE MT., WHITEFACE MT.  
MEMORIAL HIGHWAY, LAKE PLACID, N. Y.  
ADIRONDACK MTS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE

COLOR DESCRIPTION IN UPPER BORDER - 96

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H1954 ✓

ORDER NO. 50157

11-12-1934

DATE

12<sub>M</sub> 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M NO

TITLE (IN FULL) SUMMIT OF WHITEFACE MT.  
WHITEFACE MT. MEMORIAL HIGHWAY, LAKE  
PLACID, N. Y. ADIRONDACK MTS.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE

IN UPPER BORDER- 97

COLOR DESCRIPTION

STRENGTHEN TOWER.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET 1-1

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H1955 ✓

ORDER NO. 50157

DATE 11-12-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. I R. M. NO

TITLE (IN FULL) ONE OF THE DEEP CUTS ON  
WHITEFACE MT. MEMORIAL HIGHWAY,  
LAKE PLACID, N. Y. ADIRONDACK MTS.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE  
IN UPPER BORDER- 98

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TEICH & CO. CHICAGO



DISTRIBUTED BY BYRON HARMON,  
BANFF, CANADA. MADE IN U.S.A.

NO. 4A-M1969

ORDER NO. 50230

DATE 11-14-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BANFF SPRINGS HOTEL,  
BANFF NATIONAL PARK

15 (ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M. NO

IMPRINT SAME AS ABOVE

FOREIGN  
WALLPAPER  
OR DETAILS

COLOR DESCRIPTION

ROOF STAINED COPPER, SIDES OF HOTEL BLUE GREY SANDSTONE.

SEE CARDS ATTACHED TO 4A-M1968 FOR GENERAL COLOR OF BACKGR.

SUBMIT: RET. PHOTO

B. I., & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

200 1 1/2  
A-12 3/4

DISTRIBUTED BY BYRON HARMON,  
BANFF, CANADA MADE IN U.S.A.

NO. 4A-H1970

ORDER No. 50230

DATE 11-14-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT No. / 5 ~~SPECIAL~~ M NO

TITLE (IN FULL) BOW RIVER BRIDGE,

IMPRINT SAME AS ABOVE

LOOKING TOWARDS CASCADE MOUNTAIN,  
ALTITUDE 9825 FT., BANFF, ALBERTA

FOREIGN  
Watch PLACES and  
all DETAILS

COLOR DESCRIPTION

BRIDGE CEMENT COLOR, MOUNTAIN GREY COLOR, SEE CARDS ATTACHED TO  
4A-H1968.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE UP



766 1 1/2  
A108

2

DISTRIBUTED BY BYRON HARMON,  
BANFF, CANADA. MADE IN U.S.A.

NO. 4A-H1971 ✓

ORDER NO. 50230

DATE 11-14-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 15 SPECIAL R. M NO

TITLE (IN FULL) MT. RUNDLE, ALTITUDE  
9665 FT., BANFF NATIONAL PARK

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE CARDS ATTACHED TO 4A-H1968 FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

1-22 SEP 1934

2018  
A 13

NO. 4A-H1972

ORDER NO. 50230

DISTRIBUTED BY BYRON HARMON,  
BANFF, CANADA. MADE IN U.S.A.

DATE 11-14-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 15 SPECIAL M NO

TITLE (IN FULL) THE THREE SISTERS,  
BANFF NATIONAL PARK

IMPRINT SAME AS ABOVE

XXXXXXXXXX

COLOR DESCRIPTION

SEE CARDS ATTACHED TO 4A-H1968 FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

FOREIGN  
WATCH FLAGS and  
ALL DETAILS

TYPE SET 12



23

HE 12  
A 12

NO. 4A-M1973

DISTRIBUTED BY BYRON HARMON,  
BANFF, CANADA. MADE IN U.S.A.

ORDER NO. 50230

DATE 11-14-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 15 SPECIAL M NO

TITLE (IN FULL) BEAUTIFUL BOW LAKE,  
SOURCE OF THE BOW RIVER, BANFF  
NATIONAL PARK

IMPRINT SAME AS ABOVE

FOOTPRINT  
MOUNTAIN  
BANFF

COLOR DESCRIPTION SEE CARDS ATTACHED TO 4A-M1968 FOR COLORS.

SUBMIT: RET. PHOTO B. & W. PROOF \* HANDCOL PROOF YES RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET BY

3

NO. 4A-H1974 ✓

DISTRIBUTED BY BYRON HARMON,  
BANFF, CANADA. MADE IN U.S.A.

ORDER NO. 50230

DATE 11-14-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) LAKE LOUISE AND VICTORIA  
GLACIER, BANFF NATIONAL PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 15 SPECIAL R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

POPPIES IN FOREGROUND WHITE & YELLOW. SEE CARDS ATTACHED TO  
4A-H1968 FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

FOREIGN  
V. C. L. L. G. S. and  
ALL DETAILS

THE SET UP



DISTRIBUTED BY BYRON HARMON,  
BANFF, CANADA. MADE IN U.S.A.

NO. 4A-H1975 ✓

ORDER NO. 50230

DATE 11-14-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

15 (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. SPECIAL R. M NO

TITLE (IN FULL) CHATEAU LAKE LOUISE,  
SWIMMING POOL IN FOREGROUND, BANFF  
NATIONAL PARK

IMPRINT SAME AS ABOVE

FORGIVEN  
Watch FLAGS and  
all DETAILS

COLOR DESCRIPTION

COLOR BLDG. SAME AS 1163-29 ATTACHED. BLDG. AT LEFT CREAM WHITE.  
POPPY FLOWER BEDS WHITE & YELLOW. ROOFS STAINED COPPER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TIRE SET 44

201 3/4  
A134

DISTRIBUTED BY BYRON HARMON,  
BANFF, CANADA. MADE IN U.S.A.

NO. 4A-H1976 ✓

ORDER NO. 50230

DATE 11-14-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MORaine LAKE AND THE  
VALLEY OF THE TEN PEAKS, BANFF  
NATIONAL PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 15 SPECIAL R. M. NO

IMPRINT

SAME AS ABOVE

FOREIGN  
MORaine LAKE  
VALLEY OF THE TEN PEAKS  
BANFF NATIONAL PARK

COLOR DESCRIPTION

SEE CARDS ATTACHED TO 4A-H1968 FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — NO CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

TYPE SET UP



768134  
A 134

DISTRIBUTED BY BYRON HARMON.  
BANFF, CANADA. MADE IN U.S.A.

NO. 4A-H1977

ORDER NO. 50230

DATE 11-14-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 15 SPECIAL. M NO

TITLE (IN FULL) THE LAKES IN THE CLOUDS  
BANFF NATIONAL PARK

IMPRINT SAME AS ABOVE

IN SKY- LAKE LOUISE. MIRROR LAKE.  
LAKE AGNES

FOREIGN  
Watch Flag and  
all DETAILS

COLOR DESCRIPTION

SEE CARDS ATTACHED TO 4A-H1968 FOR COLORS.

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET : 1

3

124  
X  
DISTRIBUTED BY BYRON HARMON,  
BANFF, CANADA. MADE IN U.S.A.

NO. 4A-H1978  
ORDER No. 50230  
DATE 11-14-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 5 SPECIAL R. M NO

TITLE (IN FULL)  
THE GREAT DIVIDE, WATERS  
FLOW WEST TO THE PACIFIC AND EAST  
TO THE HUDSON BAY AND THE ATLANTIC  
OCEAN

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE CARDS ATTACHED TO 4A-H1968 FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET 212



DISTRIBUTED BY BYRON HARMON,  
BANFF, CANADA. MADE IN U.S.A.

NO. 4A-H1979 ✓

ORDER NO. 50230

DATE 11-14-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE SPIRAL TUNNELS,  
YOHO NATIONAL PARK, B. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. <sup>15</sup> ~~SPECIAL~~ R. M. NO

IMPRINT SAME AS ABOVE

FOREIGN  
Watch FLAGS and  
all DETAILS

COLOR DESCRIPTION

SEE CARDS ATTACHED TO 4A-H1968 FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET AA

2

HEI 1/2  
A13

DISTRIBUTED BY BYRON HARMON,  
BANFF, CANADA, MADE IN U.S.A.

NO. 4A-M1980 ✓

ORDER NO. 50230

DATE 11-14-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) EMERALD LAKE AND MT.  
BURGESS, YOHO NATIONAL PARK,  
B. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. <sup>15</sup> SPECIAL R. M. NO

IMPRINT SAME AS ABOVE

FOREIGN  
WITH FLAGS  
all DETAILS

COLOR DESCRIPTION

SEE CARDS ATTACHED TO 4A-M1968 FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET CP

3



8/12  
A12<sup>3</sup>

3

DISTRIBUTED BY BYRON HARMON,  
BANFF, CANADA. MADE IN U.S.A.

NO. 4A-H1981

ORDER NO. 50230

DATE 11-14-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 15 SPECIAL R. M NO

TITLE (IN FULL)

MT. STEPHEN TRAIN ENTERING  
LOWER SPIRAL TUNNEL, YOHU NATIONAL  
PARK, B. C.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

FOREIGN  
Watch FLAGS and  
all DETAILS

SEE CARDS ATTACHED TO 4A-H1968 FOR COLORS.

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

YES

TYPE SET

DISTRIBUTED BY BYRON HARMON,  
BANFF, CANADA

MADE IN U.S.A.

NO. 4A-M1982

ORDER NO. 50230

DATE 11-14-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CATHEDRAL PEAK, ALTITUDE  
10,454 FT., YOH0 NATIONAL PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. <sup>15</sup> SPECIAL R. M NO

IMPRINT SAME AS ABOVE

FOREIGN  
Watch FLAGS and  
all DETAILS

COLOR DESCRIPTION

SEE CARDS ATTACHED TO 4A-M1968 FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET



22

40 1 1/2  
A 1234

DISTRIBUTED BY BYRON HARMON,  
BANFF, CANADA, MADE IN U.S.A.

NO. 4A-H1983

ORDER NO. 50230

DATE 11-14-1934

25<sub>M</sub> ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE KICKING HORSE.  
CANYON, YOHO NATIONAL PARK, B. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. <sup>15</sup> SPECIAL R. M NO

IMPRINT SAME AS ABOVE

FOREIGN  
Watch FLAGS and  
all DETAILS

COLOR DESCRIPTION

SEE CARDS ATTACHED TO 4A-H1968 FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET BY

11

CUSTOMER

PHOTO PROPERTY OF C. T. &amp; CO.

NO

YES

RETURN PHOTO

DIAL No. 4A-H2038 ORDER NO. 50472 DATE 11-28-1934

CUSTOMER BING & BING, INC.,  
NEW YORK, N. Y.DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full GRAND BALLROOM HOTEL ST. GEORGE

IT'S COLORAMA DECORATION IS ELECTRICITY'S  
NEWEST MAGIC

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Front

Trade Mark Yes No

IMPRINT: Customer

R. M. Yes No

Special type as sample

C. T. Imprint

No Imprint

## RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

MAKE REPHOTO OF CARD ATTACHED.

## PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black &amp; White Proof. Titles — Red, Blue.

120  
133  
150  
175

## ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEAKERS

CUT TO PICAS see size

## PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 60 85 100 110 120 130 150

ETCHING DEPT. PAINT IN DA. BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE

SQUARE - LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 5x7

Ret. 9 1/2

H.C. 1 1/2

L.A. 10



21012  
11/24

E.D. WEST CO., SOUTH YARMOUTH,  
CAPE COD, MASS.

NO. 4A-M2039 ✓

ORDER NO. 50510

DATE 11-29-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) HOMES BY THE SEA, CAPE  
COD, MASS.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 126

6B4 1465 ✓

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET 19

Give photo to  
Mr. Hockeffer

11

20 1/2  
49 3/4

E.D. WEST CO., SOUTH YARMOUTH,  
CAPE COD, MASS.

NO. 4A-H2040

ORDER NO. 50540

DATE 11-28-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) GARDENS AT THE CINEMA,  
CAPE COD, MASS.

PRIVATE NO. BEFORE TITLE- 132

70

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TIP: 357 07



2101  
18/4

E.D. WEST CO., SOUTH YARMOUTH,  
CAPE COD, MASS.

NO. 4A-M2041

ORDER NO. 50510

11-28-1934

DATE

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WYCHMERE HARBOR,  
HARWICHPORT, CAPE COD, MASS.  
PRIVATE NO. BEFORE TITLE- 138

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

6B#1878

COLOR DESCRIPTION

87978

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET

216 1/4  
184

E.D. WEST CO., SOUTH YARMOUTH,  
CAPE COD, MASS.

NO. 4A-M2042 ✓

ORDER NO. 50510

DATE 11-20-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 1 R. M. YES

TITLE (IN FULL)  
OLD EASTHAM MILL,  
CAPE COD, MASS.

IMPRINT  
SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 107

To Repre 10 28 42

COLOR DESCRIPTION

BUILD ON BOTTOM

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TIP 501 41

give this to  
Mr. Holger



20-1/2  
A 834

26

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H2043

ORDER NO. 50511

DATE 11-30-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) - FORD MOTOR CAR COMPANY,  
GREEN ISLAND, N. Y. NEAR TROY

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE  
IN UPPER BORDER- 76

COLOR DESCRIPTION

USE PHOTO NO. 116479.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

11-30-1934

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H2044

ORDER NO. 50511

DATE 11-30-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

EMMA WILLARD SCHOOL,  
TROY, N. Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 89

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE 80319 FOR COLORS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE UP



note  
A 83

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-2045 ✓

ORDER NO. 50511

E 11-30-1934

12<sup>M</sup> 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER

FRONT NO. 1

R. M. NO

TITLE (IN FULL) APPROACH TO RENSSELAER IMPRINT SAME AS ABOVE

POLYTECHNIC INSTITUTE, TROY, N. Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE

IN UPPER BORDER- 14

COLOR DESCRIPTION

USE PHOTO NO. 46077. PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

not cut up

NO. 4A-H2047

ORDER NO. 50501

DATE 11-30-1934

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

R. P. I. DORMITORIES,  
RENSSELAER POLYTECHNIC INSTITUTE,  
TROY, N. Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 95

COLOR DESCRIPTION

SEE 124050 FOR COLORS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M

NO

IMPRINT

SAME AS ABOVE

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H2048/

ORDER NO. 50511

DATE 11-30-1934

12<sup>M</sup> 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) LOOKING UP HUDSON RIVER  
FROM CONGRESS STREET BRIDGE, TROY,  
N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 98

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO. —

B. I. & W. PROOF  
— X CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

RENDITION  
DEVELOPED



HE 12  
1934

22

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H2049

ORDER NO. 50511

DATE 11-30-1934

12<sup>M</sup> 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO.

R. M

NO

TITLE (IN FULL)

RUSSELL SAGE COLLEGE,  
TROY, N. Y.

IMPRINT

SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE  
IN UPPER BORDER- 90

COLOR DESCRIPTION

SEE 80315 FOR COLORS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.-

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE 119

DEADLINE

7 7



2/11/34  
19

3

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H2050

ORDER NO. 50511

DATE 11-30-1934

12<sup>M</sup> 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. R. M.

TITLE (IN FULL)  
STATE ARMORY, TROY,  
N. Y.

IMPRINT  
SAME AS ABOVE

PRIVATE NO. ~~XX~~ 3-4" FROM RIGHT  
EDGE IN UPPER BORDER- 88

COLOR DESCRIPTION

RED BRICK. TOWERS GREEN SLATE. ROOFS DULL RED WITH GREENISH  
TINGE. REMOVE FENCE & TEL. POLE. SEE 91612.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TEICH SET UP

9

C. W. HUGHES & CO., INC.,

MECHANICVILLE, N. Y.

NO.

4A-H2051

ORDER NO.

50511

DATE

11-30-1934

12<sup>M</sup> 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

CANNON SQUARE AND

MENDRICK HUDSON HOTEL, TROY, N. Y.

IMPRINT

SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT  
EDGE IN UPPER BORDER- 86

COLOR DESCRIPTION

SEE 124051 FOR COLORS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

9



2012  
A-1

22  
387

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-M2052

ORDER NO. 50511

DATE 11-30-1934

12<sup>M</sup> 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) D. AND H. BRIDGE

IMPRINT ~~NONE~~ Same as above

OVER THE HUDSON AT TROY, N. Y. SHOWING  
CLUETT PEABODY FACTORY

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 80

COLOR DESCRIPTION

USE PHOTO NO. 116480

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

NOV 30 1934

8

2 1/2

220.12  
A-93

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H2053 ✓

ORDER NO. 50508

DATE 11-28-1934

12<sup>M</sup> 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M

TITLE (IN FULL)

BIRD'S-EYE VIEW GENERAL

IMPRINT

SAME AS ABOVE

ELECTRIC CO., SCHENECTADY, N. Y.

PRIVATE NO. 5-4'' FROM RIGHT EDGE

IN UPPER BORDER- 119

COLOR DESCRIPTION

USE PHOTO NO. 4311-29.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

11-28-1934 119



A.B. WYCKOFF,  
STROUDSBURG, PA.

NO. 4APH2097

ORDER NO. 50595

DATE 12-7-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

THE ONTWOOD, WYX ON THE  
CREST OF THE POCONOS, PA.

IMPRINT

SAME AS ABOVE

PRIVATE NO. AFTER TITLE - 1

COLOR DESCRIPTION

LIGHT BUFF, SLATE ROOF, ORANGE & BLACK STRIPED AWNINGS, WHITE CORNICE,  
PORCH, SASH & PORCH COLUMNS, GRAY & BROWNISH STONE BASE ON RIGHT,  
ORANGE & BLUE DESIGN SUN SHADES, DARK TENNIS COURT, PURPLE & PINK  
FLOWER BED ON LEFT, GREEN LAWN & SHRUBBERY, REMOVE 3 POLES ON LEFT,  
WORK IN MOUNTAINS LIKE SHOWN ON LARGE PHOTO ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3 1/2

200K  
49 1/2

A. B. WYCKOFF,  
STROUDSBURG, PA.

NO. 4A-112098 ✓

ORDER NO. 50595

DATE 12-7-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) THE INDIAN PROFILE  
ROCK, MT. TAMMANY, 1650 FT., DELAWARE  
WATER GAP, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SHOW INDIAN FACE AT TOP OF ROCK IN CENTER. ROCK GRAY WITH BROWNISH  
TINT. SHOW WATER BLUE IN RIVER. REMOVE WIRES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER



CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET





A.B. WYCKOFF,  
STROUDSBURG, PA.

NO. 4A-H2099 ✓

ORDER NO. 50595

DATE 12-7-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) LAUREL BLOSSOM TIME  
IN THE POCONOS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SHOW CEMENT HIGHWAY THROUGH VALLEY. NOTICE-COLOR LAUREL BLOOM  
IN FOREGROUND SAME AS 4A-H718. AVOID YELLOW COLOR ON SCENERY.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

(X)

32

A. B. WYCKOFF,  
STROUDSBURG, PA.

NO. 4A-H2100

ORDER NO. 50595

DATE 12-7-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) POCONO MANOR INN,  
POCONO MANOR, PA.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ON LEFT 1ST GRAY & BROWNISH COBBLESTONE, SLATE ROOF, WHITE SASH, 2ND  
ON LEFT TALL BLDG. DULL BUFF BRICK, WHITE SASH, CENTER & RIGHT BLDGS.  
RUSTIC BROWN SHINGLES, WHITE SASH, GREEN SHUTTERS, SLATE ROOF, WHITE  
PORCH COLUMNS, WINDOW FRAMES & DOORS, GRAY & BROWNISH STONE WALL ON  
LEFT FOREGROUND, GREEN LAWN & RED FLOWERS ON RIGHT, DARK PAVING.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

8



2013  
A-10

A.B. WYCKOFF,  
STROUDSBURG, PA.

32

NO. 4A-M2101

ORDER NO. 50595

DATE 12-7-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

GIANT'S FOOT AND DELAWARE

IMPRINT

SAME AS ABOVE

WATER GAP, PA.

COLOR DESCRIPTION

SHOW FOOT AND HEEL LIKE ON 537-29. MAKE GREEN FOLIAGE- MOUNTAINS  
& GAP ON REAR LEFT. REMOVE 1-2 INCH FROM FOREGROUND. SHOW GAP ON  
REAR LEFT CLEAR WITH DETAIL, NOT BLURRY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

5121 600

LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. 4A-M2102 ✓

ORDER NO. 50680

DATE 12-7-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) UPPER LEFT- U.S. POST  
OFFICE, WILKES-BARRE, PA.  
PRIVATE NO. BEFORE TITLE- W-B-15

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT STONE ALL OVER. DARK GREEN SASH & WINDOW FRAMES. GRAY ALUMINUM  
DOORS. GRAY STEPS. REMOVE POLES & WIRES. SHOW FLAG ON POLE. REMOVE  
AUTOS THAT ARE OBSOLETE STYLE. BLDG. ON LEFT DARK RED BRICK, REMOVE  
LADY ON LEFT FOREGROUND. PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. 4A-H2103

ORDER NO. 50675

DATE 12-7-1934

12M 500 ART COLORTONE POST CAR. S. WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

UPPER LEFT- BIRD'S-EYE  
VIEW OF COATESVILLE, PA. FROM SOUTH  
HILLS.

PRIVATE NO. BEFORE TITLE- C-6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

LARGE CENTER BLDG. BROWN BRICK. ON RIGHT RED BRICK, REAR GRAY.  
ON LEFT GRAY & RED BRICK, CHURCH GRAY. SLATE ROOFS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A-H2104 ORDER NO. 50630 DATE 12-6-1934

CUSTOMER A.B.WYCKOFF,  
STROUDSBURG, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M PC SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full INDIAN QUEEN HOTEL, STROUDSBURG, PA.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: C.T. IN CENTER, SAME AS ABOVE AT LEFT.

# RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE PHOTO NO. D-724

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

# COLOR DESCRIPTION

# ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ban Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ban Day

SIZE WIDE HIGH SAME SIZE  
SCREEN 5 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
(UNMOUNTED WITH BEARERS)  
CUT TO PICAS (see size)

# PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

Del 2½  
H.C. 1½  
A 10  
C-12

H



LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. 4A-M2105 ✓

ORDER NO. 50699

DATE 12-7-1934

25M C.T. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP LEFT- MOUNTAIN  
SCENERY IN ANTHRACITE COAL REGION  
OF PENNSYLVANIA

BOT RIGHT- VIEW OF DRUMS AND BUTLER  
VALLEY ON HAZLETON AND WILKES-BARRE HIGHWAY  
PRIVATE NO. BEFORE UPPER TITLE- W-B-27

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

CEMENT ROAD, WHITE FENCE. REAR BLDGS. RED, BUFF & WHITE. SHOW MTS.  
CLEAR & GREEN.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

32

LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. 4A-H2107

ORDER NO. 50702

DATE 12-7-1934

25M C.T.ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO.

R. M NO

TITLE (IN FULL)

TOP LEFT- PLEASURE RESORT

IMPRINT

SAME AS ABOVE

IN ANTHRACITE COAL REGION OF PENNSYLVANIA

BOT RIGHT- LAKEWOOD PARK, NEAR HAZLETON,  
TAMAQUA, MAHANAY CITY AND SHENANDOAH,

PRIVATE NO. BEFORE UPPER TITLE- M-14

COLOR DESCRIPTION

SAND BEACH, LIGHT GRAY PIER & WALL AROUND POOL. REAR BLDGS. WHITE,  
GREEN ROOFS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Handwritten: J. Cole +

Handwritten: 11



NO. 4A-H2108

LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

ORDER NO. 50673

DATE 12-7-1934

12<sup>M</sup> 500 C.T. ART COLORTONE GROUP (4) WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

GREETINGS FROM WILDWOOD

IMPRINT

SAME AS ABOVE

BY-THE-SEA, N. J.

SUB TITLES- FIRST BAPTIST CHURCH

ST. SIMEON'S EPISCOPAL CHURCH

FIRST M.E. CHURCH

FIRST PRESBYTERIAN CHURCH

PRIVATE NO. UPPER RIGHT CORNER- N-15

LAYOUT AS PER CARD ATTACHED. SEE COLOR INSTRUCTIONS ON  
BACKS OF PHOTOS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Type set up

NO. 4A-H2109

LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

ORDER NO. 50624

DATE 12-7-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) UPPER LEFT- TOWER HOTEL  
ON SKYLINE BOULEVARD, MT. PENN.  
READING, PA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- R-19

COLOR DESCRIPTION

DARK GREY STONE, SLATE ROOF ON TOP. DARK RED ROOF ON PORCHES.  
BUFF SASH, GREEN WINDOW FRAMES. GRAY & BROWNISH STONE WALL, DARK  
ROAD.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. 4A-H2110

ORDER NO. # 50624

DATE 12-7-1934

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

UPPER LEFT-  
MOUNTAIN SCENERY SHOWING  
NEW HIGH SCHOOL, POTTSVILLE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- P-9

COLOR DESCRIPTION

BROWN BRICK, BROWN TILE ROOF, BUFF SASH, GREEN LAWN. CIRCLE DRIVE  
FROM RIGHT. OTHER BLDGS. LIGHT GRAY & BUFF, SLATE ROOFS. SHOW  
REAR MTS. CLEARLY. WORK OUT MOUNTAIN SCENERY CLEAR & GREEN.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.-

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. 4A-M2111

ORDER NO. 50624

DATE 12-7-1934

12<sup>M</sup> 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

UPPER LEFT-

BIRD'S-EYE VIEW OF SHENANDOAH PA. SHOWING ST. NICOLAS

IMPRINT

AND SAME AS ABOVE

SHENANDOAH, PA. SHOWING ST. NICOLAS  
BREAKER IN DISTANCE

PRIVATE NO. BEFORE TITLE- S-29

COLOR DESCRIPTION

ON RIGHT FOREGROUND BUFF, RED & BROWN BLDGS, REAR CHURCH GREY,  
CENTER FOREGROUND BUFF & RED, REAR RED & GREY. ON LEFT FOREGROUND  
RED, REAR BUFF & RED, REAR COAL BREAKER ON REAR LEFT CENTER LIGHT  
GRAY, SHOW REAR MOUNTAINS CLEAR & GREEN. BLACK COAL DUMPS IN  
REAR CENTER,

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



3

NO. 4A-H2112 ✓

LYNN H. BOYER,  
PHILADELPHIA, PA, AND WILDWOOD, N. J.

ORDER NO. 50624

DATE 12-7-1934

12M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, <sup>LEFT</sup> LOWER, CENTER - BORDER.

TITLE (IN FULL)

~~XXXXXXXXXXXXXXXXXXXX~~  
LOOKING ACROSS COOPER RIVER SHOWING  
FARHAM PARK AND HIGH SCHOOL, CAMDEN,  
N. J.

PRIVATE NO. BEFORE TITLE- C-11

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M NO

IMPRINT

SAME AS ABOVE

u 3B/H645

COLOR DESCRIPTION

BLDG. ON REAR RIGHT DARK RED BRICK, GRAY TRIM. BLDG. IN CENTER,  
1ST LIGHT GRAY, 2 IN REAR BROWN, GREEN SHRUBBERY ALONG BANK OF  
RIVER. MAKE GREEN LAWN ON TERRACE ON REAR RIGHT.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

4

62

2512  
1934

LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. 4A-H2113 ✓

ORDER NO. 50624

DATE 12-7-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

UPPER LEFT-  
TITLE (IN FULL) MAIN ENTRANCE, TRENTON  
XX CENTRAL HIGH SCHOOL, TRENTON,  
N. J.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- T-11

COLOR DESCRIPTION

DARK RED BRICK, SLATE ROOF. WHITE TOWER, COLUMNS, ENTRANCE & SASH.  
GREEN LAWN & SHRUBBERY, GRAY CIRCLE DRIVE. PUT FLAG ON POLE.  
REMOVE WIRES & LIGHT ON LEFT EDGE. COPPER ROOF ON TOWER.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



A4

72

*on file*

*2013  
1-12-34*

LYNN H. BOYER,  
PHILADELPHIA, PA. AND WILDWOOD, N. J.

NO. 4A-12114 ✓

ORDER NO 50624

DATE 12-7-1934

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO.

R. M

NO

TITLE (IN FULL)

UPPER LEFT-

PENN SQUARE SHOWING

IMPRINT

SAME AS ABOVE

COURT HOUSE AND MT. PENN. READING,  
PA.

PRIVATE NO. BEFORE TITLE- R-7

COLOR DESCRIPTION

ON LEFT 1ST DARK BROWN, LIGHT TRIM, DARK RED ROOF. 2 DARK RED, LIGHT  
TRIM. 3 CREAM 4 LIGHT STONE 5 BROWN 6 BUFF 7&8 DARK RED. 9&10 GRAY.  
11 RED. 12 DARK. 13 BUFF. OTHERS GRAY & BUFF. TALL TOWER BLDG. LIGHT  
STONE, BRONZE SASH. ON RIGHT 1ST BUFF BRICK 2 DARK TAN GRAY BRICK, GRAY  
TRIM. SHC PAGODA BLDG (RED) ON REAR HILL ON RIGHT, MAKE REAR HILL  
GREEN. REMOVE WHITE CIRCLE LINES ON STREET IN FOREGROUND. DARK ST.  
INCREASE SIZE OF PAGO DA ON REAR HILL 4 TIMES.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

7



LYNN H. BOYER,  
PHILADELPHIA, PA. AND WILDWOOD, N. J.

NO. 4A-H2115

ORDER NO. 50624

DATE 12-7-1934

12M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) UPPER LEFT-  
VIADUCT LEADING INTO  
MT. CARMEL, PA. SHOWING CATHOLIC  
CHURCHES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT  
SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- MT.-C-21

COLOR DESCRIPTION

BRIDGE GRAY. ON LEFT 1ST CHURCH GRAY, SLATE ROOF. CENTER CHURCH RED  
BRICK, RED STEEPLES. CHURCH ON REAR RIGHT RED BRICK. OTHER BLDGS.  
LIGHT GRAY & BUFF. BLDGS. IN FOREGROUND RED & GRAY, SLATE ROOFS.  
REMOVE POLES IN FOREGROUND AND 2 OLD BLDGS. MARKED WITH X ON BACK  
OF PHOTO.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



A14

Handwritten

B. S. REYNOLDS CO., 918 D ST. NORTHWEST,  
WASHINGTON, D. C.

NO. 4A-H2153

ORDER NO. 50832

DATE 12-14-1934

25 M X ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. NO
TITLE (IN FULL) GRE TINGS FROM WASHINGTON	IMPRINT SAME AS ABOVE
(C) KIXXER C.T.&CO., CHICAGO	

COLOR DESCRIPTION  
SEE LAYOUT ATTACHED. FOR ARRANGEMENT OF PICTURES USE PHOTOS OF CARDS  
ATTACHED AND FOLLOW CUSTOMERS INSTRUCTIONS AS TO WHICH PICTURES TO  
USE FOR EACH LETTER, DO NOT FOLLOW SKETCH.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Large Photo

YES

76

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO.

4A-H2154

ORDER NO.

50851

DATE 12-17-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) GREEN MOUNTAIN VALLEY,  
NEAR MANCHESTER, VERMONT

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE  
IN UPPER BORDE - 19 <

COLOR DESCRIPTION

USE PHOTO NO. 91448. PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

7-11-34



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H2155

ORDER NO. 50851

DATE 12-17-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M NO

TITLE (IN FULL) HORTONIA, ECHO AND  
BEBEE LAKES IN THE GREEN MTS. OF  
VERMONT

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 13

COLOR DESCRIPTION

USE PHOTO NO. 47278.

PUT CLOUDS IN SKY

*make lens a little larger*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TEICH & CO.

A1034

Copy 1  
12-17-34

NO. 4A-H2156 ✓

ORDER NO. 50851

DATE 12-17-1934

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT No. 1 R. M. NO

TITLE (IN FULL) CALVIN COOLIDGE, BORN  
JULY 4TH, 1872, PLYMOUTH, VERMONT  
SUB TITLES- CHURCH AT PLYMOUTH, VT.

IMPRINT SAME AS ABOVE

ATTENDED BY COOLIDGE FAMILY  
SCHOOL ATTENDED BY CALVIN COOLIDGE

REX FOR DESCRIPTION

USE PHOTO NO. 99021.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

3  
1



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H2157 ✓

ORDER NO. 50851

DATE 12-17-1934

6 M C.T. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)  
SMUGGLERS NOTCH, MT.  
MANSFIELD IN THE GREEN MTS.,  
VERMONT

IMPRINT  
SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 5

COLOR DESCRIPTION

USE PHOTO NO. 87415.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

2814  
12-17-34

5

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H2158

ORDER NO. 50851

DATE 12-17-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) VIEW OF CAMEL'S HUMP  
FROM THE WINDOSKI RIVER, VERMONT

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4' FROM RIGHT EDGE  
IN UPPER BORDER- 47

COLOR DESCRIPTION

USE PHOTO NO. 102889.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

102889 C.T. TEICH

DELIVERED

3



C.W. HUGHES & CO., INC.  
MECHANICVILLE, N.Y.

NO. 44-H2159 ✓

ORDER NO.

50795

DATE 12-17-1934

12 M 500 LARGE FOLDER RXXB VIEW

ART COLORTONE WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER

FRONT NO.

BORDER

R. M

NO

TITLE (IN FULL)

CHITTENDEN DAM IN THE  
GREEN MOUNTAINS, VERMONT

IMPRINT

SAME AS ABOVE

*Private no. 3/4" from right edge  
in upper border - 18*

COLOR DESCRIPTION

USE PHOTO NO. 87418.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

3

2 1/2

10-1 1/2  
1-9

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H2160 ✓

ORDER NO. 50865

DATE 12-19-1934

100 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

STAMFORD VALLEY FROM

IMPRINT

SAME AS ABOVE

THE WESTERN SUMMIT, MOHAWK TRAIL,

MASS.

PRIVATE NO. 3-4'' FROM RIGHT EDGE IN

UPPER BORDER- 29

COLOR DESCRIPTION

TRY TO BRING OUT DISTANT MOUNTAIN RANGE STRONGER.  
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TWEE 111 1 2

*Handwritten signature:*  
R. Teich



C. H. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 4A-H2161

ORDER NO. 50865

DATE 12-19-1934

12<sup>M</sup> 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

LOOKING EAST ALONG

IMPRINT SAME AS ABOVE

COLD RIVER ON THE MOHAWK TRAIL, MASS.

PRIVATE NO. 3-4'' FROM RIGHT EDGE  
IN UPPER BORDER. 30

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

2

NO 12  
12-19-34

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

2162  
NO 4A-12159 DREY

ORDER NO. 58 50856

12-19-1934  
DATE

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER. BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP- GREETINGS FROM  
PINE TREE STATE

IMPRINT SAME AS ABOVE

BOT- MAINE FISHING STREAM

COLOR DESCRIPTION

USE PHOTO NO. 1A2867.

6BH 2029

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TIG ET

Return to  
F. H. Haggan

11



17  
5

NO. 4A-H2163  
ORDER NO. 50856  
DATE 12-19-1934

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

12M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER BORDER.  
TITLE (IN FULL) FISHING IS GOOD IN  
MAINE  
  
~~Photo in OR 1478~~

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE  
  
~~504 H67~~  
~~504 H65~~

COLOR DESCRIPTION  
USE PHOTO NO. 1236+29.

~~Photo in OR 1478~~  
~~Photo in OR 1478~~

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 4A-H2164

ORDER NO. 50966

DATE 12-21-1934

12M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) THE P.K.YONGE LABORATORY  
SCHOOL, UNIVERSITY OF FLORIDA, GAINESVILLE,  
FLA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. NO  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: G-29

COLOR DESCRIPTION

RED (LIGHT) BRICK BLDG., WHITE STONE TRIM. ROOF IS A VARIGATED RED, TAN AND  
SLATE COLOR ROOF. ENTRANCE WHITE STONE. SHELL ROCK WALK. GREEN LAWN.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



LYNN H. BOYER,  
WILDWOOD, N. J.

NO. 4A-H2190

ORDER NO. 50704

12-19-1934

DATE

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

U.S. POST OFFICE,

SALEM, N. J.

IMPRINT NONE

PRIVATE NO. BEFORE TITLE- S-32

COLOR DESCRIPTION

DARK RED BRICK, LIGHT STONE COLUMNS, STEPS & BASE. BUFF SASH &  
DOORS. COOPER ROOF. GREEN LAWN & SHRUBBERY. GRAY LAMP POSTS.  
ON LEFT BLDG. DARK RED. ON RIGHT TAN GRAY. ~~XXXX~~ REMOVE POLES & WIRE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

21

NO. 4A 42191 ✓  
44600

LYNN H. BOYER,  
WILDWOOD, N. J.

ORDER NO. 50704

DATE 12-20-1934

201  
A93

12 5M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

FRIENDS MEETING HOUSE.

IMPRINT

NONE

BUILT 1772, SALEM, N. J.

PRIVATE NO. BEFORE TITLE- S-33

COLOR DESCRIPTION

DARK DULL RED BRICK, SLATE ROOF. WHITE DOORS, SASH, SHUTTERS &  
CORNICE. GREEN LAWN. DARK DRIVE ON LEFT. SHOW FIGURES CLEAR-  
1772 ON UPPER LEFT GABLE OF BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

X

CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

ITTS 251 A.

4



NO. 4A-H2192

ORDER NO. 50704

DATE 12-20-1934

LYNN H. BOYER,  
WILDWOOD, N. J.

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL) HANCOCK HOUSE, BUILT  
1734, SCENE OF REVOLUTIONARY  
MASSACRE, HANCOCK BRIDGE, N. J.

IMPRINT NONE

PRIVATE NO. BEFORE TITLE- S-34

COLOR DESCRIPTION

DARK OLD RED BRICK, SLATE ROOF, WHITE CORNICE, SASH & WINDOW  
FRAMES, LIGHT GRAY STRIPES AND LETTERS ON RIGHT OF BLDG.  
GREEN LAWN & SHRUBBERY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

5

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 4A-H21134

ORDER NO. 51172

DATE 1-8-1935

12M 500 ART COLORED POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL)

THE WHITE HOUSE HOTEL,  
GAINESVILLE, FLA.,

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- G-28

COLOR DESCRIPTION

REMOVE TELEPHONE POLE & WIRES. BUILDING WHITE, RED ROOF, GREEN  
HEDGE AROUND BLDG. MAKE CARS DARK BLUE, DARK RED, MOSS ON TREES IS  
GRAY AS INDICATED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*Photo sent to Hotel Bullock  
Louisville, Ky  
4/11/35*

7



TILLIE J. HAUCK,  
ERIE, PA.

NO. 4A-H2195

ORDER No. 50953

DATE 12-24-1934

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER

FRONT NO. 1

R. M

NO

TITLE (IN FULL)

BOAT LANDING, WATER WORKS  
PARK, PENINSULA DRIVE, ERIE, PA.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BOATS WHITE, BROWN TOPS & CABINS. GREEN BASE LINES. LIGHT BUFF  
TOWER, RED TOP. CEMENT WALL.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TILLIE J. HAUCK,  
ERIE, PA.

NO. 4A-H2196

ORDER NO. 50953

DATE 12-24-1934

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BEAUTIFUL PENINSULA

IMPRINT SAME AS ABOVE

DRIVE, ERIE, PA.

COLOR DESCRIPTION

CEMENT ROAD, GREEN FOLIAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



TILLIE J. HAUCK,  
ERIE, PA.

NO. 4A-H2197

ORDER NO. 50953

DATE 12-24-1934

12M 500 ART COLO RTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL) CAMPUS VIEW, SOLDIERS'  
AND SAILORS' HOME, ERIE, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ON RIGHT- BLDG DARK RED BRICK, GRAY TRIM & STEPS. 1ST FLOWER BED IN  
XX CENTER PINK, CENTER AT BASE PALE RED FLOWERS. GREEN SHRUBBERY  
ACROSS CENTER. REAR RIGHT & FLOWER BED RED. REAR LEFT FLOWERS  
PURPLE. CANNON BUFF COLOR. PUT FLAG ON ~~THE~~ POLE IN CENTER. REMOVE  
DARK SHADOW IN LEFT FOREGROUND & LEFT CENTER EDGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

CUSTOMER

PHOTO PROPERTY OF C. T. &amp; CO.

NO

YES

RETURN PHOTO

DIAL NO. 4A-H2207 ORDER NO. 50974 DATE 12-26-1934

CUSTOMER

MARYVILLE COLLEGE,  
MARYVILLE, TENN.

6 M PC SIZE 3½ x 5½

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THAW HALL, POST OFFICE, FAYERWEATHER  
HALL, MARYVILLE COLLEGE, MARYVILLE, TENNESSEE

## RETOUCHING DEPARTMENT

Submit → Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

## COLOR DESCRIPTION

SLATE ROOFS, NONE ARE TILE. BRICKS ARE YELLOWISH  
OR GRAY LIKE 4A-H365 ATTACHED. TREES ARE CEDARS,  
MAPLES, ASHS, OAKS AND ELMS.DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE ART COLORTONE, WHITE BORDER

FRONT NO. 5

(All of this on address side)

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

## PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping White Border — Full Face.

Blue Print Handcolor — Black &amp; White Proof. Titles—Red, Blue.

Screen  
120  
133  
150  
175

## ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT  
WITH LINE - WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH DRAPERS

CUT TO PICAS (see size)

## PROOFS

FLAT GOOD IN COLORS SPECIAL EFFECT

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR



CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF  
—  
RETURN PHOTO

DIAL NO. 4A-H2208 ORDER NO. 50974 DATE 12-26-1934

CUSTOMER MARYVILLE COLLEGE,  
MARYVILLE, TENN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FAYERWEATHER HALL, BARTLETT HALL,  
MARYVILLE COLLEGE, MARYVILLE, TENNESSEE

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

(Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen  
120  
133  
150  
175

COLOR DESCRIPTION

SLATE ROOFS, NONE ARE TILE. BRICKS ARE YELLOWISH  
OR GRAY LIKE 4A-H365 ATTACHED. TREES ARE CEDARS,  
MAPLES, ASHS, ~~BRACKS~~ AND ELMS.  
OAKS

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE —  
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT  
WITH LINE WITHOUT LINE — SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE —

BLOCKING DEPT. WOOD — MORTISE — ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (See Size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

3 1/2  
10  
1 1/2



20-12  
4-93  
4-14

GLACIER PARK HOTEL CO.,  
ST. PAUL, MINN.

NO. 5A-4199

ORDER NO. 51562

DATE 1-30-1935

6 M ART COLOR TONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL) LAKE MC DONALD, GLACIER

IMPRINT

GLACIER PARK HOTEL CO.

NXX NATIONAL PARK

TOP, SMALL TYPE- (C) HILEMAN

PRIVATE NO. BEFORE TITLE- 8002

COLOR DESCRIPTION

FOR COLORS SEE ALBUM

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



CUSTOMER  
—  
C. T. & CO.  
—  
RETURN PHOTO  
YES  
NO

DIAL NO. <sup>H292</sup> 5A-H292

ORDER NO. 51806 DATE 3-22-1935

CUSTOMER ELLIOTT PAINT & VARNISH CO.,  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full ELLIOTT'S WHITE VENEER  
(ETC. AS PER COPY)

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES								ZINC ETCHINGS FROM COPIES							
DUPLICATES								DUPLICATES							
LINE & HALFTONE COMB								COLOR PLATES							
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day		Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE — WIDE — HIGH. SAME SIZE —  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.  
ETCHING DEPT. PAINT IN BACKGROUND SOLID  
FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE — WIDE — HIGH. SAME SIZE —  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)  
PROOFS  
FLAT - GOOD - INCOLORS - SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

1 Photo 5x7  
1 Photo 8x10  
Retouch  
6 hrs  
1/2  
9

5A n 350



5 AH 351

B. S. REYNOLDS CO., 918 D ST.  
NORTHWEST, WASHINGTON, D. C.

NO. 5A-M368

ORDER NO. 52007

DATE 2-25-1935

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL)

WASHINGTON MONUMENT

IMPRINT SAME AS ABOVE

AND CHERRY BLOSSOMS, WASHINGTON,  
D. C.

RXXEX

BOT. SMALL TYPE- (C) E. L. CRANDALL

COLOR DESCRIPTION

USE PHOTO NO. D-16.

SUBMIT: RET. PHOTO B. L. & W. PROOF  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



NO. 5A-H369

B.S. REYNOLDS CO., 918 D ST.  
NORTHWEST, WASHINGTON, D. C.

ORDER NO. 52007

DATE 2-25-1935

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) UNITED STATES CAPITOL  
BY NIGHT, WASHINGTON, D. C.

BOT, SMALL TYPE - (C) SCENIC ART CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. D-24. SHOW ALL OF CAPITOL DOME WITH ENTIRE  
STATUE ON TOP OF IT. DO NOT CUT ANY OF IT OFF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

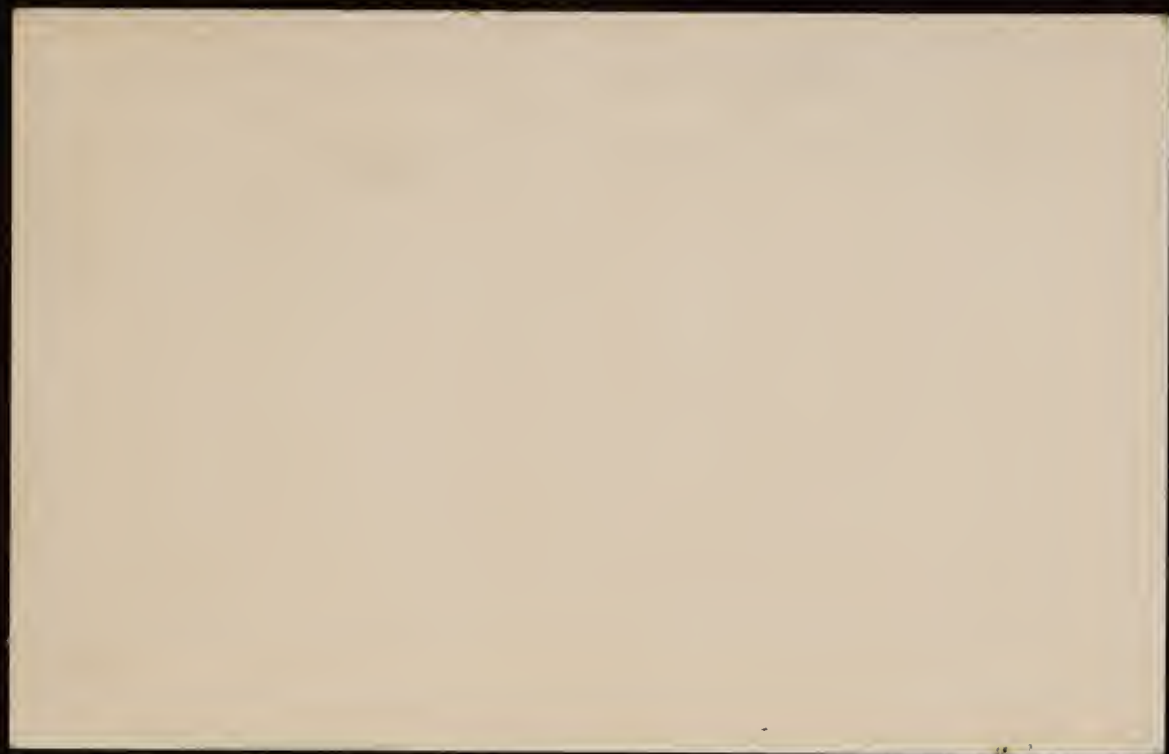
TYPE SET UP

UNITED STATES CAPITOL BY NIGHT,  
WASHINGTON, D. C.

Night and the magic of electricity have here produced a chiaro-oscuro which in the combination of darkness and light and reflection no artist's brush could create.

1904





SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 5A-H372

ORDER NO. 58026

DATE 2-25-1935

12M 500 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(C) FRONT)

IN P. ATE- (C) SANBORN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

3

R. M. NO

IMPRINT

SAME AS ABOVE

TITLE- 2208 DREAM LAKE AND  
HALLETT'S PEAK, ROCKY MOUNTAIN  
NATIONAL PARK, COLO.

COLOR DESCRIPTION

USE PHOTO NO. 3A-H438.

XXXXXX

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET LP



SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 5A-H373

ORDER NO. 52026

DATE 2-25-1935

12 500 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

(ON FRONT)

TITLE- 2107 WILLIAMS CANON, CAVE  
OF THE WINDS, MANITOU, COLORADO

COLOR DESCRIPTION

DARK GREEN VEGETATION. CLIFFS LIMESTONE WHITE. HILLS IN DISTANCE  
DARK BLUE GREEN. DON'T LOSE SHADOWS. CUT SKY FOR PROPORTION (SKY  
ONLY). DON'T RETOUCH CLIFFS TO LOOK ARTIFICIAL.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

YES

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET



SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 5A-H374

ORDER NO. 52026

DATE 2-25-1935

12M500 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

3

R. M.

NO

IMPRINT

SAME AS ABOVE

TITLE- 2108 WILLIAMS CANON AND

CAVE OF THE WINDS, PIKES PEAK  
REGION, COLORADO

COLOR DESCRIPTION

CLOSE UP TREE IS EVERGREEN. MOST OF TREES & BUSHES IN SCENE ARE OF ~~XX~~  
SAME VARIETY. CLIFFS ARE LIMESTONE WHITE. CAVE BLDG. HAS DARK RED  
ROOF & IS GREY CONCRETE. WHITE TRIM & SIGN OVER ENTRANCE. DISTANT  
HILL TOPS DARK BLUE GREEN. BRING OUT ROAD MIDWAY ON CLIFF ~~XXXX~~ BELOW  
~~XX~~ CAVE A LITTLE. DON'T LOSE SHADOWS AND DO NOT RETOUCH CLIFFS &  
MAKE THEM LOOK ARTIFICIAL *use part of photo as marked on back*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

**X**

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE 100-100



THE RUBEN PUBLISHING CO.,  
NEWBURGH, N. Y.

NO. 5A-M384

ORDER NO. 52064

DATE 2-26-1935

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) DRESS PARADE, U. S.

MILITARY ACADEMY, WEST POINT,  
N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. ~~102~~ 2 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE AT EXTREME RIGHT.  
LEAVING A SPACE BETWEEN TITLE & PRIV. NO. - 59

COLOR DESCRIPTION

USE PART OF PHOTO AS MARKED. SHOW WEST POINT SEAL IN CORNER AS  
MARKED ON PHOTO. MAKE PRETTY SUNSET CLOUD EFFECT. DO NOT MAKE  
FLAG TOO STIFF. RETOUCH CAREFULLY. OFFICERS WITH SWORDS IN FRONT  
HAVE RED BELDS & SASH. RETOUCH BACK DARK TREES AND MOUNTAINS

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET